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عالمة البيرة الإيطالية التاريخية وأعمال التصنيع - "صُنع في إيطاليا"

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علامة البيرة الإيطالية التاريخية والأعمال التصنيعية - "صنع في إيطاليا"

علامة تجارية إيطالية تاريخية للبيرة وأعمال تصنيع البيرة تقع في إيطاليا مع مصنع كبير لإنتاج البيرة والمشروبات المختمرة. تقوم الشركة حالياً ببيع المنتجات تحت اسم علامتها التجارية الخاصة بها. تأسست الشركة منذ أكثر من 40 عاماً، وتواصل النمو وتكيف في الأسواق المتغيرة باستمرار.

وبفضل وصفاتها الأصلية والجديدة التي لا تزال سمعتها المشهورة قائمة حتى يومنا هذا. سيحصل المشتري على الشركة كاملة مع العقارات والبنية التحتية والآلات والمخزون والمستأجرين.

TARGET PRICE
EUR 8,500,000

GROSS REVENUE
EUR 2,200,000

BUSINESS TYPE
التصنيع - الأغذية والمشروبات وتحويز المنتجات الزراعية

REASON FOR SELLING
سحب الاستثمارات

COUNTRY
إيطاليا

BUSINESS ID
L#20230439

المرافق اللوجستية

يقع المصنع على مساحة 40,000 متر مربع. منها 11,000 مساحة داخلية؛ وتشمل مجموعة من المباني، بما في ذلك المستودعات والمصانع والعديد من الآلات. يحتوي المصنع على العديد من الألواح الكهروضوئية على السطح لإنتاج الطاقة.

الطاقة الإنتاجية

وتبلغ الطاقة الإنتاجية، بشكل عام، 200,000 هكتولتر سنوياً، ويمكن مضاعفتها بسهولة مع الحد الأدنى من الاستثمارات.

علامة تجارية مخصصة

تم إنتاج البيرة تحت العلامة التجارية المخصصة في عدة أشكال مختلفة، كما فازت بجوائز مختلفة.

البيرة عبارة عن بيرة بيلسنر مكونة من الشلال وشعير الشعير والقفزات وشراب الجلوكوز من الذرة مع الكحول (من 4.6% إلى 8.0%).

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