

أُمّالِيَّةِ الْعَامِ الْجَارِيِّ بِطْلِيِّ SAAS

الْعَامِ الْجَارِيِّ كِيَّا





SAAS

ماع يف تسسأتو 2010 ماع يف تأدب ٽمذخ تايجمرب ٽكرش يه ٽكرشلا تاغللا ٽجلام ىلع صاخ لكتش بزيكرتل اع ٽنولشرب يف 2011 ٽمظنمل ريغ تانايبل ٽلكيه يف ٽكرشلا ٽصصختت، ٽيعييبللا نويينقتلا ريغ نيمذختملل.

مذقت، نيللجملا نم قيرفو مادختسالا ٽلهسو ٽيوق مكحت ٽحول لصفب ٽيعامتجالا تانايبل لوح ٽجاجان براجت ٽمذخلا ٽددعتم تاردقب لاصتالا زكارم نيكمت ىلإ ٽلوصو بيلولا طشك نم ٽاءدب ٽيعامتجالا عامتسالا تاودأو تامذخ مذقت يهف، ٽصوصنلا ٽارثإو تاونقلا ديدجلا ٽمختضلا تانايبل رصعل.

تالمنافملا

ىلع ٽحبلل ٽممصم بكانع ىلع جمانربلا ٽوتحي: بكانعل -
اونكمتى ٽتح facebook.com و tiktok.com و linkedin.com و instagram.com و ٽجمرب تاهج او لباق نم ٽيلاحلا دويقلا بنجت و تاثداحمل اعيمج ٽارج نم رفوت اهنأ امك. هذه ٽيعامتجالا لصلصاوتل اتاكبشب ٽصاخلا ٽاقييبلتلا نيرخآللا ٽالمعمل ٽصصخمل طشكلا تامذخ

ٽرادإ نع ٽلوؤسم ٽصصخ تانايبل للحمب ليمع لك ديزوت متي: ٽقيسنلتا -
تانايبل ٽدوخ لطت نأ ٽنمضي اذهو. تانايبل ٽيقنن و ٽحبل اتامالعتسا ٽيبلاغ عقاولا يف. ٽليمعل اربخ ٽوتسم نع ٽرظنلا ضغب، ٽرامتساب ٽيلاع ىلإ ٽكلذ ٽنوضوفي مهف، تامالعتسالا ٽيؤري ٽتح نوبغرى ال ٽالمعمل تانايبل ٽدوخ ىلإ نونئمطي و ٽاربخلا ٽقيرف.

ٽيحب، ٽليمع ٽكل ٽرشابم ٽصصخمل امعدل الثمم و ه تانايبل نيمأ: ٽمعدل -
ٽطبصلاب هنع ٽييش لك فرعى ٽباسح نع ٽلوؤسم ٽصخش ٽأمئاد ٽيدل نوكى و ٽأ ٽنورتكللإا ٽيربلا ٽقيرط نع ٽينمزلا ٽتقطنم يف ٽب لاصتالا نكمي و ٽفتأهلا و ٽشدردلا.

كلتمت ٽيللا ٽديحول ٽيعامتجالا عامتسالا ٽادأ ٽنوكت امبر: تامذخلا -
ٽليمعل اربخ نم ٽنوديفتسى نيدللا تانايبل ٽيللح نم ٽصاخلا ٽاقييرف ٽتح، نايحآللا ٽصعب يف. ٽاهنوجاتحى ٽيللا ٽيعونللا ٽيراقتل اعاشنإ ٽريراقتسه مهل مذقت اهنأ ٽريراقتل اًضيأ ٽفظوت، ٽمهفظوت ٽيللا تالاكلوكولا ٽيلاع ٽيليلحت ٽدوخ ب و ٽصخرا.

تاجتنمل

ع ٽمذختسالا ٽلهس تاليلحت ٽادأ يه و ٽمكحتلا ٽحول: ٽيسىئرلا جتنمل -
نويينقتلا ريغ نيمذختملل ٽيروف تانايبل

ٽموعدملا ريغ ٽيسىئرلا ٽادللا ٽارش ٽؤمل ٽاقيفدت: ٽيوناثللا ٽاجتنمل -
تالصوصم و ٽيبعشلا ىلع ٽانب عقاوملا ٽبيترت و ٽنويزفلتللا ٽاشاش ىلع ٽقالطإلا ٽكشو ىلع يذللا ٽيدجلا جتنمل او Zendesk لثم ركاذتللا ٽرچ تامذخ "Social Plus".

ٽئفللا ٽييعت و ٽريثأتل او ٽسنجلا او ٽغلل او ٽعاشممل ٽيلآللا ٽنوييعتلا -
تاجايتحا ٽصيصختل بلاؤق ىلإ ٽدنتسست ٽيئاقلت ٽريراقتسه تاهييبلت -
نيمذختملل.

مكحت ٽلخا ٽجعو ٽهيلإ ٽديج تاراشإ ٽفاضإ ٽمذقتم ٽسرهف تازيم -

TARGET PRICE

EUR 1,000,000

GROSS REVENUE

EUR 881,000

EBITDA

EUR 136,000

BUSINESS TYPE

تامذخ و تايجمربلا SAAS

COUNTRY

اينابسا

BUSINESS ID

L#20230523

رداصلالا نم عون يأ نم ةصالخلا ءالملعولا تانايبل ةفاضل ووهس -
ءالملعولا لجس ،تالباقملالا وأ زيقرتللا تاعومجم جئاتن ،اضرللا تانايبلتسا)
تاكريشلل ينورتكللإا ديربل ،(ةدعاسملا بتكم) ثداوحلا لجس ،

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