

# ةغلل ةجلاعم لامعأ SAAS ةيعيب طلا عامت سالل ى عامت جالا





## SAAS

ماع ي ف تسسأتو 2010 ماع ي ف تأدب ةمدخك تايجمرب ةكرش يه ةكرشال  
تاغللال ةجلالاعم ىلع صاخ لكشب زيكرتالاعم .ةنولشرب ي ف 2011  
ةمظنمال ريغ تانايبال ةلكيه ي ف ةكرشال صصختت ،ةيعيبطل  
نيناينقتال ريغ نيمدختسملل

مدقت ،نيللحلمل نم قيرفو مادختسال ةلهسو ةيوق مكحت ةحول لصفب  
ةيعامتجال تانايبال لوح ةحجان براجت ةمدخل  
ةددعتم تاردقب لاصتال زكارم نيكمت ىلإ الوصو بيولا طشك نم ءادب  
يعامتجال اعامتسال تاودأو تامدخ مدقت يه ف ،صوصنل ءارثاؤ تاونقل  
ديجل ةمخصل تانايبال رصل

### تالضافملا

ىلع ثحب لل ةممصم بكانع ىلع جامانربال يوتحي :بكانعلا  
اونكم تي تحت linkedin.com و tiktok.com و instagram.com و facebook.com  
ةجمرب تاهجاو لببق نم ةيلالجال دويقل بئجتو تاثداحملا عي مج ءارج نم  
رفوت اهنأ امك .هذه يعامتجال لصاصتال تاكشب ةصاخال تاقيبطتال  
نيناينقتال ءالمعلل ةصصخم طشك التامدخ  
- ةرادإ نع لوؤسم صصخم تانايب لبحمب ليمع لك ديوزت متي :قيسننتال  
تانايبال ةدوج لظت نأ نمضي اذهو .تانايبال ةيقتنتو ثحبال تامالعتسا  
ةيبلاغ عقاولا ي ف .ليمعل ةربخ يوتسم نع رظنل صغب ،رارمتساب ةيلاع  
ىلإ كلذ نوضوفي مهف ،تامالعتسال ةيؤر ي ف تحت نوبغري ال ءالمعل  
تانايبال ةدوج ىلإ نونئمطي و ءاربخال قيرف  
- ثحب ،ليمع لك لةرشابم صصخم لمعدل لثمم وه تانايبال نيأ :معدلا  
طبضللاب هنع ءيش لك فرعي هباسح نع لوؤسم صخش أمئاد هيدل نوكي  
وأ ينورتكلإل ديربل قيرط نع ةينمزل هتقطنم ي ف هب لاصتال انكمي و  
ف.تاهال وأ ةشدردل  
- كلتمت يتال ةديحول يعامتجال اعامتسال ةادأ نوكت امبر :تامدخال  
ليمعل ةفرعم نم نوديفتسي نينذل تانايبال لبحم نم صاخال اهقيرف  
ىتح ،نايحلأا صعب ي ف .اهنوجاتحي يتال ةيغونل ريراقتال ءاشن  
ريراقت مهل مدقت اهنأل ريراقتال أضيأ فظوت ،مهفطوت يتال التالكول  
ةيلاع ةيليلحت ةدوجبو صخرأ

### تاجتالملا

- عم مادختسال ةلهس تاليلحت ةادأ يه ،مكحتال ةحول :يسيئرل جتتملا  
نيناينقتال ريغ نيمدختسملل ةيروف تانايب  
- ةمومدملا ريغ ةيسيئرل ءادأل تارشؤم تاقفدت :ةيونثال تاجتالملا  
تالوصومو ،ةيبعشال ىلع ءانب عقاومل بئجرتو ،نويزفلتال تاشاش ىلع  
قالطلال كشو ىلع يذل ديدجل جتتملا Zendesk لثم ركاذتال زج تامدخال  
طقق ةكولممل تاونقلل صيخر وهو "Social Plus"  
- ةئفال نييعتو ريثأتلل او سنجلاو ءللل او رعاشم لل لآل نييعتال  
- تاجايتح صيصختل بلاوق ىلإ دنست ةيئاقلت ريراقتو تاهيبت  
نيناينقتسملل  
- مكحتال ءادأ ءادأ لىل ءيدج تاراشا ءفاضل ةمدقتم ءسره تازيم -

#### TARGET PRICE

EUR 1,000,000

#### GROSS REVENUE

EUR 881,000

#### EBITDA

EUR 136,000

#### BUSINESS TYPE

SAAS تامدخو تايجمربال

#### COUNTRY

اينابسا

#### BUSINESS ID

L#20230523

رداصملا نم عون ي أن مةصاخلا ءالمعلا تاناي بة فاضلة وهس -  
ءالمعلا لجس ،تالباقملا وأ زيكرتلا تاعومجم جئاتن ،اضرلا تاناي بتسا  
تاك رشلل ينورتكلإلا ديربلا ،(ةدعاسملا بتكم) ثداوحلا لجس ،(CRM)

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