

# تامدخ ةكرش ةجل اعمو تايج مربلا ةيعي بطلا تاغللا عامتس الل





**TARGET PRICE**

EUR 1,000,000

**GROSS REVENUE**

EUR 881,000

**EBITDA**

EUR 136,000

**BUSINESS TYPE**

SAAS تامدخو تايجمربل

**COUNTRY**

**BUSINESS ID**

L#20230523

2010 ماعال ي لمعالاب تادب ، تايجمربل تامدخ لاجم ي فةكرشل صختت  
ةجلعام ىلع صاخ لكشب زكرت .ةنولشرب ي ف 2011 ماعال ي ف تسسأتو  
مظنملا ريغ تانايبلا ةلكيه ي فةكرشل صختت ،ةيعيبطل تاغلل  
ن.يئقنل ريغ نيمدختستلل

،نيللحلم نم قيرفو مادختسال ةلهسو ةيوقل مكحتل ةحول لصفوب  
ةيعامتجال تانايبلا لوح ةحجان برجات ةمدخل رفوت

تاونقل تاردقب لاصتالا زكارم نيكم تىحتو بيولا جارختسا نم اءدب  
رصعل يعامتجال عامتسال تاودأو تامدخ رفوت اءاف ،صنل اءارثو ةلماشل  
دجل ةمخضل تانايبلا

**تالضافتلا**

- com ىلع ثحبلل ةممصم بكانع ىلع جمانبلا يوتحي :بكانعلا  
تاتداحل عيجم اءاىل linkedin.com و tiktok.com و instagram.com  
تاقبطل ةجمرب تاهجاو اهضرفت يتل ةلحال دويقل بئجتو  
ةصخم فيرجت تامدخ رفوت اءا امك .ةيعامتجال تاكبشلل  
ن.يخالءالمعلل
- نع لوؤسم صصخم تانايب لىلحمب لىممع لك ديوزت متي :ميظنتلا  
ةوج لظت نا نمضي اذهو .تانايبلا ةيقنتو ثحبل تامالعتسا ةرادا  
لىممعلا ةربخ يوتسم نع رظنل ضغب ،رارمتساب ةلعال تانايبلا  
لب ،تاراسفتسال ةيؤر ي فءالمعلا ةبلاغ بغيري ال ،عقاول ي ف  
ةوج ىل نونئمطي وءاربخل قيرف ىل لكذ ضيوفتت نوموقي  
تانايبلا
- لىممع لك ةرشابم نيعملا معدل لثمم وه تانايبلا نيما :معدلا  
هنع ءيش لك فرعي هباسح نع لوؤسم صخش اءمئاد هيدل نوكي لكذل  
ديربل ربع ةينمزال هتقطنم ي ف هب لاصتالا نكميو طبضلاب  
فتاهلا وءشدردل وءينورتكللا
- اهقيرف عم ةديحول يعامتجال عامتسال ةادأ نوكت امبر :تامدخال  
لىممعلا ةفرعم نم نوديفتسي نذل تانايبلا لىلحم نم صاخلا  
نايخال ضعب ي ف .اهلل نوجاتحي يتل ةيعونل ريراقتل ءاشن  
هانل ريراقتل فيظوتب اءضيأ موقت ،مهفظوت يتل تالاولا تىت  
ةلعال ةليلحت ةوجبو صخرأ مهل مدقت

**تاجتالما**

- ةلهسة لىلحت ةادأ ي هو ،مكحتل ةحول :يسيئرل جتئملا  
ريغ نيمدختستلل يلعفل تقول ي ف تانايب نمضت مادختسال  
ن.يئقنل
- ةمءدملا ريغ ةيسيئرل ءادأل تارشؤم تاقفدت :ةيوناتل تاجتالما  
ةببعشل ساسأ ىلع فينصتلل عقاومو ،نويزفلتل تاشاش ىلع  
متيس يذل دىجل جتئملا Zendesk لثم ركاذتل تامدخل طابورو  
طقف ةكولممل تاونقلل نمثلا صيخر وه "Social Plus" ءقاللا  
ةئلل صيختت وءيأتل او ،نجل او ،ةللل او ،لآل رءاشملا



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