

عنصم و مصم ة تصوص تاجت نم لقنل ةلباق



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TARGET PRICE

\$5,000,000

GROSS REVENUE

\$1,000,000

EBITDA

\$300,000

BUSINESS TYPE

توصل

COUNTRY

ةدحتملا تايالولا
ةيكييرمأل

BUSINESS ID

L#20230558

تاجت نملل عنصمو ممصمك لمعتو، 2000 ماع يف ةكرشلل تسسأت
ةوعومجم .سأرلا تاعامس ةصاخو، عارتخا ةءارب ىلع ةلصالحا ةيتوصل
تاهوي دوتسالا يسندنهمو نيقيسي سوملل أصيصم ةمصم تاجت نملل
ةيبلل، ةيلامشلا اكييرمأو ابوروأو ايسأ احأن اعيمج يف ني فرتحملا
ةيقيسي سوم ةبرجت ىلع لوصحلا ىلإ نوعسي نيذل كئولوا تاجايتحا.

ةحاتم ةصرفلا إف، قيوسلا لاجم يف ةربخلا يوذ دارفألل ةبسنلاب
ةيركفلا انتيكللم ىلع لوصحلل قيوسلا لاجم يف ةربخلا يوذ دارفألل
ةدوجو ةيركفلا ةيكللم نم ةدافتسالا يرتشملا اذله لثمل نكمي. (IP)
ةيفاضإ عيبتا ونق يف اناعامس عيزوت قاطن عيسوتل ان تاجت نمل
200 و 100 نيبحوارتي رعسب عابت يتلا ةلزعلا سأرلا تاعامس لثمتو
، نييزي مملل قيوسوملا قاشعل يلاثملا رايلخا دحاولا جوزلل يكييرمأ رالود
ةقدلا يلاع توصلو اءاضو لئل قئافلا لزعلا نم ادبرف آجيزم رفوت ثيح
نذال قوف ةحارلوا.

يتلا ةيكللسلا سأرلا تاعامس قوس يف دجاوتلا ىلع طافحلا ققحت دقو
ةكولم ملامصاصتلاو تاجت نملل ىلع زيكرتلا لال خ نم نذال قوف عضوت
ةيراجت تامالع ثالو عارتخا تءارب عبس اهيمحت يتلاو، ةكرشلل
ةعنصملا تاكرشلا ىلع رارمتساب سأرلا تاعامس قوفتت. ةلجسم
و Shure و Sennheiser و Bose و Beats و Audio-Technica و AKG لثم ةفورعلم
يتلا سأرلا تاعامس نأ نم مغرلا ىلع هنأ ركذلاب ريذلوا. و Sony و Skullcandy
تاددرت دن ءاضو لئل نم دحل تاردق سيقت ةعنصملا تاكرشلا هذه اهجتت
تاددرتلا نم عساو قاطن ربع قوفتت اهتاعامس نأ ال، ةدحمت.

نيقوصملاو نيغزوملاو ءالكولا عم ةيجيتارتسالا مهتافلاحت دهشتو
ان تاجت نملل زيتمملا ءادال ىلع ني مدختسملاو ةيلصلال تادعلمال يعنصمو
عضو يف انيدل ةيركفلا ةيكللم لئل لمتحملا كلالا تافلاحتلا هذه عضوتو
ةيلبقتسملا ومنلا صرف مان تغاب هل حمسي.

تاجت نملل، ةيجيتارتسالا تافلاحتلاو ةيركفلا ةيكللم ىلإ ةفاضلإابو
5,000 نع اهتحاسم ديزت ال عيزوتو عيمجت ءاشنم ىلإ لمتحملا يرتشملا
ىتح. أبيرقت ملال نم عزج يأي ءاشنملا هذه عقت نأ نكمي. عبرم مدق
تاعيمم ةكرشلا ققحت نأ ان تراذ عقتت، ةيفاضإ ةيقيوسوت دوهج نود نم
بناج ىلإ، 2022 ةيومي وقتلا ءنسلال يف يكييرمأ رالود نوي لم نم برتقت
يكييرمأ رالود 300,000 غلبت ني عئابلل ةيريدقت حابرأ.

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