

عنص و مصمص ةيتوصلا تاجت نملا لقنلل ةلباقلا





TARGET PRICE

\$5,000,000

GROSS REVENUE

\$1,000,000

EBITDA

\$300,000

BUSINESS TYPE

Audio

COUNTRY

BUSINESS ID

L#20230558

تاجت نملل غنصمو ممصمك لمعتو، 2000 ماع يف ةكرشلل تسسأت ميمصت مت. سألل تاعامس ةصاخو، عارتخا ةءارب ىلع ةلصاحلا ةيتوصلال يف نيفرتحملا ويدوتسالال يسندنهمو نيقيقي سوملل تاجتنملا ةومجم كئلوأ تاجايتحا ةيبللل، ةللامشلل اكيرمأو ابوروأو ايسأ احأن عيجم ىقنأ ةيقي سوم ةبرجت ىلع لوصحلل نوعسي نذل.

ىلع لوصحلل ةصرف نإف، ةيقيقيوسلل ةربخلل يوذ دارفألل ةبسنلاب ةدافتسالال يرتشملا اذه لثمل نكمي. انيدل ةحاتم (IP) ةيركفلل ةيكللملا ىلإ انيدل سألل تاعامس عيزوت عيسوتل جت نمل ةدوجو انب صاخلا IP نم رعب ساب عابت يتلا، ةلوزعلا سألل تاعامس لثمت. ةيفاضا تاعيبم تاونق، نيزيمملا يقيقي سوملا قاشعل لثملأل رايلخا، جوز لكل رالود 200 ىلإ 100، ةقدلا يلاع توصلاو، ديدشلا ءاضوصلال لز نأ ديفر اچيزم مدقت ثيح نذلأل قوف ةحارلاو.

قوف ةيكللسال سألل تاعامس قوس يف دجاوتلا ىلع طافحلل قيقحت مت يتلاو، ةصاخلا تاميمصتلاو تاجتنملا ىلع زيكرتلل لال خ نم نذلأل قوفتت. ةلجسم ةيراجت تامال عثالثو عارتخا تءارب عبس اهيمحت AKG، لثم ةفورعلملا ةعنصملا تاكلرشلل ىلع رارمتساب سألل تاعامس Sony، وSkullcandy، وShure، وSennheiser، وBose، وBeats، وAudio-Technica، و تاكلرشلل هذه اهجتنت يتلا سألل تاعامس نأ نيح يف هنأ ركذلابل ريذلجلاو اهتاعامس نإف، ةددم تاددرت دن ءاضوصلال ليلقت تاردق سيقت ةعنصملا تاددرتلا نم عساو قاطن ربع قوفتت.

نيديؤملاو نيغزوملاو راجتلال عم ةيجيتارتسالال مهتافلاحت دهشتو. ان تاجتنملا زيمتملا ءادألا ىلع نيمدختسملاو ةيلصلأل تادعلملا نيغنصمو ةيركفلل ةيكللملا لمتحملا كلالما نيكمت ىلع تافلاحتلا هذه لمتعت. ةيلبقتسملا ومنلا صرف مانغا نم انيدل.

جاحتيس، ةيجيتارتسالال تافلاحتلاو ةيركفلل ةيكللملا ىلإ ةفاضلااب 5000 نع ديزت ال ةحاسمب عيزوتو عيمجت ةأشنم ىلإ لمتحملا يرتشملا. آبيرقت ملال نم عزج يأ يف ادوجوم قفرملا اذه نوكي نأ نكمي، عبرم مدق ةكرشلل ققحت نأ انترادا عقتوت، ةيفاضا ةيقيقيوسل دوهج لذب نودب ىتح بناج ىلإ، 2022 ةيمويقتلا ةنسلال يف رالود نويلم نم بترقت تاعيبم رالود 300000 ةغلابلال نيغئابلل ةيريدقتلا حابأل.

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