

# نيت كرش نم ةظفحم يف نيت صص صص صص تايج م ربالا ايجولونكتو





20 عم ،اڭيراتسوك ي ف عيبلل تامولعمل ايجولونكتو تايجمربل تاڭرش ةربخل نم اّماع .

## 1 ةكرشل

ةءار دعت ثيح ،ةينورتكللإل تاونقلو تاغوفدملل Fintech تامدخ مدقت يموكلحو لاويلال نياعاطقل نمّ اليمع 55 نم رثكأ اهدلو .قوسلا ي ف ةءارة كرش يهو ،ProSoft ةكرشل ةيركف ةيكل م يه ةكرشلا تاجنم تاقيبطتل ةيعانصل التااصلال لولح ريوطت ي ف ةصصخم قوسلا مكلحو ةتمألأ .

## 2 ةكرشل

دراوملا ديعتو ةيراشتسا تامدخ مدقت ،ةينقت تاراشتسا ةكرش اهنإ كلذ ي ف امب ىرخأ ةينقت تاكرش عم فلاحتلاب ،ةيجولونكتلا لكأروأو تفوسورك يام .

تاراهمب عتمت ي ةياغلل صصخم قيرف نم نيتكرشلا اتلك نوكتت ةغلو ،نيظوملل ةياغلل صصخم نم نارود لدعمو ،ةقت ىوتسمو ةيوق لاصتا ةومجمل .ةحترقمل فادهألاو ميقلاب مازتلال نملع ىوتسمو ةكرتشم ىلع ةوالع .اهي نولمعي يتل ةعانصل ي ف ةداق مه ءالمعل نم ةراخمل تامولعمل ايجولونكت ءاربخ نم نيكيكرش ىلإ تاكرشلا هذ يمتنت ،كلذ كنبو ،(IDB) نيئيكرمألا ني ب ةيمنتل كنبل نيقباس نييراشتسمو يزكرمل كنبلو ،(CABEI) يداصتقالا لمككتلل ىطسولا اكر يأم ني رخآ ني ب نم ،(BCCR) اڭيراتسوكل .

## تامدخالو تاجنم:

يلعفل تقولا ي ف لاومألا لقن ب ةمدخل/ماظنل اذه حمسي :عفلل ةرادإ زكرم (SINPE) ينطولا ينورتكللإل عفدل اظن ي ف نيكراشملا ني ب لجؤملا وأ كونبل ءالمعل لمشي .(BCCR) اڭيراتسوك ي ف يزكرمل كنبلل عباتل قي دانص يلغشمو ،ةينامتئالاو ةيراخدالا تاينواعتلاو ،ةصاخلاو ةماعلا ةيموكلحو تاناكلاو ،تاصوللو ،دعاقتل .

ماظنل اذه حيتي : (ODB) تاونقل ةددعت ةيمقرلا ةيفرصملا تامدخال تادنستسملاو التاماعملل ني يميقرلا متخلو عيقوتلا مادختسا ءالمعلل اڭيراتسوك ةمطنأو ني ناوقل آقفو ،ةينورتكللإل .

ةصصخم ةينقت دراوم ةمدخل صصخت :ةيجراخ رداصمب ةناعستالا Microsoft وOracle تاينقت ي ف تاقيبطتلا ةنايصو معدو ريوطتل .

تاجنم و ةصاخلا تاجنملا ذيفنن ب تاراشتسالا حمست :تاراشتسالا تاقالع ةرادإو (ERP) تاسسؤملا دراوم طيطخت كلذ ي ف امب ،ةيجراخلا تاهجلا ةيدلبلا تامدخالو ةيساسألا ةيفرصملا تامدخالو (CRM) ءالمعل ةيساسألا .

## TARGET PRICE

\$30,000,000

## GROSS REVENUE

\$9,235,758

## EBITDA

\$1,578,211

## BUSINESS TYPE

SAAS و تايجمربل

## COUNTRY

اڭيراتسوك

## BUSINESS ID

L#20240727

ةمظنأ لىغشت ىلع ةمدخل هذه لىمعت :ةسلسألا ةيدلبلا تامدخلا  
عارتخال اءارب ةرادإل تادحو 10 نم رثكأ مادختساب ةيدلبلا بئارضلا  
عفدلا تابيترتو ةيراجتلا ةرادإل او ةمدخل اةصنمو تاليصحتلاو تاراقعلاو  
كلذ ىلإ امو

### تاداريإلا

رالود 4,713,703 1: ةكرشلا

رالود 4,522,055 2: ةكرشلا

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