

# ةراجتلا لولح دوزم ددعت مةيمقرلا زئاحلا تايسنجل زئاو جىلع





GROSS REVENUE **Magento Adobe**  
\$3,036,011

EBITDA  
\$0

BUSINESS TYPE  
SAAS و تايجمرربال

COUNTRY  
ةدحتمل تايالول

BUSINESS ID  
L#20240756

زئاوچ ىلع ةزئاحال ةيمقرلا ةراجتلا لولح مېدقت يف ةدئار ةكرش تحبصأ  
ةحاتم Shopify Plus و Adobe Commerce و Magento ريوطت يف ةصصختمل او  
ةراجتلا لولح مېدقت يف ةبېط ةعمس ةكرشلا تبسكتا. ذاوحتسالا نآلا  
زيزعت ىلع لمعت يتلاو ءادألا ةيلاعو ريوطتلا ةلباقلا ةينورتكللا  
ةكرشلا لمعت. تاغانصلال فلتخم ربع تنرتنإل ربع تاغيبملا تاوونق  
ةغانص يف ةفورعمو ةخسار ةيراجت ةمالع اهيدلو أماع 15 ذنم قوسلا يف  
Adobe لولحل ميسرلا كيرشلا يه ةكرشلا. ةينورتكللا ةراجتلا  
Shopify لولحل ميسرلا كيرشلاو Adobe ةكرشلا ةصصختمل Commerce  
Plus.

ىلع ةمئاقلا تاصنملا رشنو صيصخت يف ةيساسألا مهتربخ نمكت  
صصخملا ريوطتلا لثم تامدخل نم ةعومجم مېدقتو، Shopify Plus و Magento  
يف اهلמע ةكرشلا رهتشت امك. ءادألا تاني سحتو ماطنلا تالمكتو  
ريفوت ءالمعلل حيتي امم، Magento، لـ (PWA) ةيمدقتلا بيولا تاقيبطت  
اهمهف لصفب. لاولجل ةمئال مو ةباجتسا رثكأو عرسأ قوست ةبرجت  
ةينورتكللا رجاتم ءانب يف ةكرشلا قوفتت، Magento ةسندنهل قيمي عمل  
ءالمعل تاجايتح ةيبلتل أصيصخ ةممصمو ريوطتلا ةلباقو ةيوقو ةنمأ.

يلي ام ةكرشلا ل ةينفلا ةظفحمل لمشت:

- تابلطتم ةيبلتل أصيصخ ةممصم لولح: صصخم Magento ريوطت  
ةبرجتو رجتملا فئاظو زيزعتو، ةديرفلا لامعألا  
ةربخ: نيوكتلا لبلباقو مدختسم ةهجاو نودب ريوطتلا. مدختسملا  
ةهجاو نودب ةينب مادختساب ةينورتكللا ةراجتلا عقاوم ريوطت يف  
(PWA): ةيمدقتلا بيولا تاقيبطت. نيوكتلا لبلباقو مدختسم  
نيسحتو ةعرسل زيزعت ىلع لمعت ةمدقتم ةيمامأ ةهجاو لولح  
ةزهجال ربع سلسلا حفصتلا نامضو لاولجل ةباجتسالا.

ثلاثل فرطلا ةمظنأ Magento طبر يف ةربخ: ماطنلا تالمكت  
كسامت ميمقر يئيبي ماطنل عفدلا تاباوبو CRM و ERP لثم

ةرادإل عسوتلا ةيلباقو نامألاو عقوملا ةعرس نيسحت: ءادألا نيسحت  
ةسلس قوست ةبرجت نامضو ةيلاعلا رورملا ةكرح

نامضو، ةباحسلا تاصنم ىلع ةرادإلاو رشنلا مېدقت: ةباحسلا لولح  
ةيمانتملا تاكرشلا ل عسوتلا ةيلباقو ةنورملا

أضي ةكرشلا كلتمت، ةيراجتلا ةمالعل او ةيوقلا ةربخل نع رطنلا فرصب  
ةزيملا قلخل ةكرشلا اهتروطتلا ةصصخملا ةيمقرلا تاجتتملا  
يعيراشملا نم ةعساو ةعومجمل ةيسفانتملا

عسوتلا ىلإ علطتت يتلا تاسسؤملا ةزاتمم ةصرف ذاوحتسالا اذه مدقي  
لفاحلا لجلسلا نإ. ةيلاحلا اهتاردق زيزعت وأ ةيمقرلا ةراجتلا لاجم يف  
أصأ اهلعجي، Magento يف اهتربخ بئاج ىلإ، ينقتلا زيمتلاب ةكرشلا  
ةيمقرلا اهتمصب عيسوت ىلإ فدهت يتلا تاكرشلا لأميقي.

يتم قرض التمويل المدفوع مسبقاً كضريبة المدفوعة، ويؤجل دفعه عن طريق الخصم من  
الخصم المدفوع مسبقاً كضريبة المدفوعة. هذا العمل ليس له أي تأثير على التدفق  
المتاح.

**تتأثر 80-90% من الأرباح التشغيلية بالتكاليف الإدارية  
التي تدفعها الشركة كضريبة المدفوعة. هذا العمل ليس له أي تأثير على  
التدفق المتاح.**

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