

ةي مي دقت لا ضرع لا ةدئ ار لا حئ ارش لا و طاقن عي ب ي ف ر ع ع ي ب لا

PRESENTATION BUSINESS PLAN



TITLE
It is a process to allow an organization to focus resources on the greatest

TITLE
Marketing strategy's goal is to increase sales and achieve the advantage over other competitors.

TITLE
The objectives will be based on how you gain sales by acquiring and keeping customers.

EXECUTIVE SUMMARY

OVERVIEW & OBJECTIVES

A TITLE
It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

B TITLE
Marketing strategy's goal is to increase sales and achieve the advantage over other competitors.

C TITLE
It includes short term and long term activities of marketing that has to do with the analysis of a company's situation and contribute to its objective.

PRODUCTS & SERVICES



Your brand identity is a way to tell your brand story and position yourself from your competitors visually.

MARKET OPPORTUNITIES

TITLE
It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

TITLE
Research your target group and narrow your market.

TITLE
Your brand identity is a way to tell your brand story and position yourself from your competitors visually.

TITLE
Marketing strategy's objective is to increase sales and gain a competitive advantage over other competitors.

TITLE
A new way of how we purchase goods at fingertips in modern era.

MARKETING & SALES



It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

SWOT ANALYSIS

STRENGTHS

It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

WEAKNESSES

Marketing strategy's goal is to increase sales and achieve the advantage over other competitors. It includes short term and long term activities of marketing that has to do with the analysis of a company's situation and contribute to its objective.

OPPORTUNITIES

The objectives will be based on how you gain sales by acquiring and keeping customers. A marketing strategy helps convey effective messages with the right twist of marketing approaches that will maximize your sales outcome and marketing activities.

THREATS

Putting your strategy into action is how your marketing plan should work. Marketing budgets will be set. At the same time, it will also show you how you're going to work with your target. This may be through networking, advertising, etc.

TEAM



STEP 1 • STEP 2 • STEP 3 • STEP 4 OPERATIONS

TITLE
A marketing strategy helps convey effective messages with the right twist of marketing approaches that will maximize your sales outcome and

TITLE
At the same time, it will also show you how you're going to work with your target. This may be through networking, advertising, etc.

TITLE
Putting your strategy into action is how your marketing plan should work. Marketing budgets will be set.

TITLE
Strategizing the right timing that fits your customers' buying cycles will help you save money and maximize sales.

FINANCIAL ANALYSIS



Strategizing the right timing that fits your customers' buying cycles will help you save money and maximize sales. The marketing plan should be innovative. It should have the details on how your sales are followed up and the activities you are doing to develop your offers.

Lastly, improvement should be measured regularly and assessed. This is in order for you to know what is beneficial and what is not. This will help you set new targets.

5001px x 2958px / PSD, JPG



TARGET PRICE **SAAS SAAS PPTX**
\$ 28,000,000

GROSS REVENUE
\$ 4,250,000

EBITDA
\$ 4,000,000

BUSINESS TYPE
SAAS تامدخو تايجمربلا

COUNTRY
ةدحتملا تايالولا
ةيكييرمأل

BUSINESS ID
L#20250850

ضورعلا حئارشو PowerPoint بلاوق ميديقت يف ةصنملا هذه صصختت
تاعانصلال نم ةريكب ةعومجم يبلت يتلا ةدوخلال ةيلا ةميديقتلا
ةمدخلال نكمت ، ةفئاظولوا ةادبإلإل ع زيكرتلا عم . ةي نهمل تاجايتحالوا
لقنن لا اي رصب ةبازج ةميديقت ضورع ميمصت نم ني مدختسمل
تاعامتجال كلذناك ءاوس . اضيا ةعنقم ةصق يورت لب ، بسحف تامولعمل
بلاوقلا نإف ، ةيقيوسلا ضورعلا و ةميديقتلا تارضاحملا و اكارشلا
ليصوت ني مدختسمل نمضي امم ، قايسي ا بسانتل ةممصم ةحاتملا
ةيلاعف و حوضوب مهتلا سار

بلاوقلا نم ةعساو لا اهتبتك يه ةمدخلال هذهل زرابلا تازيمل ا دح
ني فرتحملا نم قيرف دي علة قذب بلاق لك موص . صصيختلل ةلباقلا
نكمي . ةيئرملال صصقلال درس يف ةقيقدلا قورفال نومهه في نيذل
طامنأل او بلاوقلا نم ةعونتم ةعومجم ني نم رايتخال ني مدختسمل
لائسارلا تابلطتمو ةيراجتلا مهتال عم يشامت يتلا تاطيختلا و
عل طاफलابل تاسسؤملا و دارفال ةنورملا هذه حمست . مه ةصاخلا
ةفلتخملا ضرعلا تاداعل عم فيكتلا عم ةيئرملال مهتايوه يف قاسنالا

نم اريكب اددع ةصنملا مدقت ، اق بسم ةممصملا بلاوقلا ا ةفاضلابل
ةبذجال ززعت نأ نكمي يتلا تانوقيا ل او تاموسرلا و حئارشلا تاميمصت
ةعومجم ني نم رايتخال ني مدختسمل نكمي . ميديقتلا ضرعلا ةماع
طسبت يتلا ةينايبلا موسرلا و ةينايبلا موسرلا و تاططخمل نم ةريكب
ال . روهمجلل ةبسنلاب مهفلا يف ةلوهس رثكأ اهل عجتو ةدقعمل تامولعمل
ضورعلا نوكت نأ اضيا نمضي لب ، بسحف تقولا دروملا اذرفوي
روهمجلل مامتها اعل طاफल اعل دعاسي امم ، اي رصب ةبازج ةميديقتلا
لصف لكشب يوتحملا مهف لي هستو

ةي سيئرلا طاقنلا

- ةرركتملا تاداريإل
- نويملعلاء الم
- فلأ 400 / MRR 400
- ةنسلال يف ةببلاط 60000 / 70000
- يب وروأل داخالا / ةيكييرمأل ةدحتملا تايالولاء الم
- ةريغصلا ةرادإل قيرف
- ةلئاه تانكلم

تاجت نمل

- . ريراقنلا و تاجرتقملا و تكارشلا تاعامتجا يف مدختسني :
- . ةي بالطلال عيراشملا و تارضاحملا و سيردتلل ضارغأل ممصم :
- . نيلم تحملاء الم لعل تامدخال و ا تاجت نمل جويرت اعل زكري :
- . قوسلا ليلحتو تاجت نمل ا قلاطوا ةينالعل ا تالمحلل مدختسني :
- . لمعلال شروو ، تاراهملا ريوطتو ، ني فظوملا لي هات اعل فدهي :

- بذجلة ةئشانللا تاكلرشللا اهمدختست ةزجوم ةيميدقت ضرورع :
نيرمئتسمللا
- ثاحبالا جئاتن ميدقتل ةينهملا وأةيميداكلاللا تارمتؤم لل ممصم :
- باحصأةيراجلالا عيراشملا ةلاح تايديحت ميدقتل مدختسئي :
ةحلصللا
- ايلعافت نوئي امأبالاغو ، تنرتنإللا ربع تاودنلل اصيص ممصم :
أباذجو
- نوعدبملا همدختسي امأبالاغو ، هتازاجنإو هتاراهمو درفلالا لمع ضرعي :

**بولطم .ةيكيرمألا ةدحتملا تايالوللا جراخو يرسعقوملا :ةطحال م
كل يمع فرع اءارج / POF اءارج**

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