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PRESENTATION

BUSINESS PLAN

TITLE

It is a process to allow an organization to focus resources on the greatest

TITLE

Marketing strategy's goal is to increase sales and achieve the advantage over other competitors.

TITLE

The objectives will be based on how you gain sales by acquiring and keeping customers.

EXECUTIVE SUMMARY

OVERVIEW & OBJECTIVES

A

TITLE

It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

B

TITLE

Marketing strategy's goal is to increase sales and achieve the advantage over other competitors.

C

TITLE

It includes short term and long term activities of marketing that has to do with the analysis of a company's situation and contribute to its objectives.

PRODUCTS & SERVICES

Your brand identity is a way to tell your brand story and position yourself from your competitors visually.

MARKET OPPORTUNITIES

TITLE

It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

TITLE

Research your target group and narrow your market.

TITLE

Your brand identity is a way to tell your brand story and position yourself from your competitors visually.

TITLE

Marketing strategy's objective is to increase sales and gain a competitive advantage over other competitors.

TITLE

A new way of how we purchase goods at fingertips in modern era.

MARKETING & SALES

It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

SWOT ANALYSIS

STRENGTHS

It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

WEAKNESSES

Marketing strategy's goal is to increase sales and achieve the advantage over other competitors. It includes short term and long term activities of marketing that has to do with the analysis of a company's situation and contribute to its objectives.

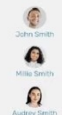
OPPORTUNITIES

The objectives will be based on how you gain sales by acquiring and keeping customers. A marketing strategy helps convey effective messages with the right twist of marketing approaches that will maximize your sales outcome and marketing activities.

THREATS

Putting your strategy into action is how your marketing plan should work. Marketing budgets will be set. At the same time, it will also show you how you're going to work with your target. This may be through networking, advertising, etc.

TEAM



OPERATIONS

TITLE

A marketing strategy helps convey effective messages with the right twist of marketing approaches that will maximize your sales outcome and

TITLE

At the same time, it will also show you how you're going to work with your target. This may be through networking, advertising, etc.

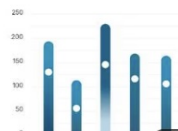
TITLE

Putting your strategy into action is how your marketing plan should work. Marketing budgets will be set.

TITLE

Strategizing the right timing that fits your customers' buying cycles will help you save money and maximize sales.

FINANCIAL ANALYSIS



Strategizing the right timing that fits your customers' buying cycles will help you save money and maximize sales. The marketing plan should be innovative. It should have the details on how your sales are followed up and the activities you are doing to develop your offers.

Lastly, improvement should be measured regularly and assessed. This is in order for you to know what is beneficial and what is not. This will help you set new targets.

5001px x 2958px / PSD, JPG



TARGET PRICE
SAAS SAAS PPTX
\$ 28,000,000

GROSS REVENUE
\$ 4,250,000

EBITDA
\$ 4,000,000

BUSINESS TYPE
SAAS تامدخو تايجمربل

COUNTRY
ةدحتملا تايالولا
ةيكييرمأل

BUSINESS ID
L#20250850

ضورعلا حئارشو PowerPoint بلاوق ميديقت يف ةصنملا هذه صصختت
تاعانصلال نم ةريبك ةعومجم يبلت يتلا ةدوجلا ةيلاع ةيميديقتلا
ةمدخلال نكمت ، ةئاظولاو عاڊبالا ىلع زيكترتلا عم . ةينهملا تاجايتحالو
لقنت الاي رصب ةباذج ةيميديقت ضورع ميمصت نم نيمدختسملا
تاعامتجال كلذ ناك ءاوس . اضيا ةعنقم ةصقي ورت لب ، بسحف تامولعمل
بلاوقلا نإف ، ةيقيوسلا ضورعلا و ةيميديقتلا تارضاحمل وأ تاكرشلا
ليصوت نيمدختسملل نمضي امم ، قياسي أ بسانتل ةممصم ةحاتملا
ةيلعافو حوضوب مهتلاسر

بلاوقلا نم ةعساو لا اهتبتكم يه ةمدخلال هذله زرابلا تازيمل اىح
نيفرتمل نم قيرف دي ىلع ةقذب بلاق لك مُمص . صيصختلل ةلباقلا
نكمي . ةيئرمل صصقل درس يف ةقيقدلا قورفل نومهف نيذل
طامنأل او بلاوقلا نم ةعونتم ةعومجم ني ب نم رايتخال نيمدختسملل
لائسلا تابلطتمو ةيراجتلا مهتمالع عم ىشامتت يتلا تاطيختلاو
ىلع طاफलاب تاسسؤملاو دارفألل ةنورملا هذه حمست . مهبة صاخلا
ةفلتخمل ضرعلا تاداعل عم فيكتلا عم ةيئرمل مهتيوه يف قاستلا

نم اريبك اددع ةصنملا مدقت ، اقبس م ةممصملا بلاوقلا ىلإ ةفاضللابو
ةبذاجلا ززعت أن نكمي يتلا تانوقياو تاموسرللاو حئارشلا تاميمصت
ةعومجم ني ب نم رايتخال نيمدختسملل نكمي . يميديقتلا ضرعل ةماع
طسبت يتلا ةينايبلا موسرلاو ةينايبلا موسرلاو تاططخمل نم ةريبك
ال . روهمجلل ةبسنلاب مهفلل يف ةلوهس رثكأ اهلعتو ةدقعمل تامولعمل
ضورعلا نوكت أن اضيا نمضي لب ، بسحف تقولا دروملا اذرفوي
روهمجلل مامتها ىلع طاफलلا ىلع دعاسي امم ، ايرصب ةباذج ةيميديقتلا
لصف لكشب ىوتحمل مهف ليهستو

ةيسيئرلا طاقنلا

- ةرركتملا تاداريلا
- نويملعلا ءالمعلا
- فلأ 400 / MRR 400
- ةنسلل يف ةببلاط 60000 / 70000
- يبوروالا داحتالا/ةيكييرمأل ةدحتملا تايالولا ءالمع
- ةريغصلا ةرادلا قيرف
- ةلئاه تانكلم

تاجتملا

- .ريراقلاو تاجرتقملاو تاكرشلا تاعامتجا يف مدختسُي :
- .ةبالبلا عيراشملاو تارضاحمل او سيردتلا ضارغلأ ممصم :
- .نيلم تحملا ءالمعلا تامدخلا وأ تاجتملا جيورت ىلع زكري :
- .قوسلا ليلحتو تاجتملا قلاطوا ةينالعلإا تالمحلل مدختسُي :
- .لمعلال شرو ، تاراهملا ريوطتو ، نيفظوملا ليهأت ىلإ فدهي :

- بذجل ةئشانل تاكشلال امدختست ةزجوم ةيميدقت ضرع :
نيرمتستسل
- ثاحبال جئاتن ميدقتل ةينهملا وأ ةيميداكلال تارمتؤملل ممصم :
- باحصأل ةيراجلال عيراشملا ةلاح تاتيحت ميدقتل مدختسئي :
ةحلصلل
- ايلعافت نوئي امابلاغو ،تنرتنإل ربع تاودنلل اصيص ممصم :
اباذجو
- نوعدبملا ممدختسي امابلاغو ،هتازاجنإو هتاراهمو درفلال لمع ضرعي :

**بولطم .ةيكيرمالا ةدحتملا تايالولا جراخو يرس عقوملا :ةطحال م
كل يمع فرع ارج / POF ارج**

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