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PRESENTATION

BUSINESS PLAN

TITLE

It is a process to allow an organization to focus resources on the greatest

TITLE

Marketing strategy's goal is to increase sales and achieve the advantage over other competitors.

TITLE

The objectives will be based on how you gain sales by acquiring and keeping customers.

EXECUTIVE SUMMARY

OVERVIEW & OBJECTIVES

A

TITLE

It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

B

TITLE

Marketing strategy's goal is to increase sales and achieve the advantage over other competitors.

C

TITLE

It includes short term and long term activities of marketing that has to do with the analysis of a company's situation and contribute to its objectives.

PRODUCTS & SERVICES

Your brand identity is a way to tell your brand story and position yourself from your competitors visually.

MARKET OPPORTUNITIES

TITLE

It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

TITLE

Research your target group and narrow your market.

TITLE

Your brand identity is a way to tell your brand story and position yourself from your competitors visually.

TITLE

Marketing strategy's objective is to increase sales and gain a competitive advantage over other competitors.

TITLE

A new way of how we purchase goods at fingertips in modern era.

MARKETING & SALES

It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

SWOT ANALYSIS

STRENGTHS

It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

WEAKNESSES

Marketing strategy's goal is to increase sales and achieve the advantage over other competitors. It includes short term and long term activities of marketing that has to do with the analysis of a company's situation and contribute to its objectives.

OPPORTUNITIES

The objectives will be based on how you gain sales by acquiring and keeping customers. A marketing strategy helps convey effective messages with the right twist of marketing approaches that will maximize your sales outcome and marketing activities.

THREATS

Putting your strategy into action is how your marketing plan should work. Marketing budgets will be set. At the same time, it will also show you how you're going to work with your target. This may be through networking, advertising, etc.

TEAM

John Smith

Mike Smith

Audrey Smith

OPERATIONS

TITLE

A marketing strategy helps convey effective messages with the right twist of marketing approaches that will maximize your sales outcome and

TITLE

At the same time, it will also show you how you're going to work with your target. This may be through networking, advertising, etc.

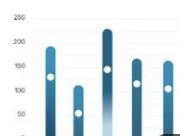
TITLE

Putting your strategy into action is how your marketing plan should work. Marketing budgets will be set.

TITLE

Strategizing the right timing that fits your customers' buying cycles will help you save money and maximize sales.

FINANCIAL ANALYSIS



Strategizing the right timing that fits your customers' buying cycles will help you save money and maximize sales. The marketing plan should be innovative. It should have the details on how your sales are followed up and the activities you are doing to develop your offers.

Lastly, improvement should be measured regularly and assessed. This is in order for you to know what is beneficial and what is not. This will help you set new targets.

5001px x 2958px / PSD, JPG



TARGET PRICE
SAAS SAAS PPTX
\$ 28,000,000

GROSS REVENUE
\$ 4,250,000

EBITDA
\$ 4,000,000

BUSINESS TYPE
SAAS تامدخو تايجمربل

COUNTRY
ةدحتلما تايالول
ةيكييرمأل

BUSINESS ID
L#20250850

ضورعلا حئارشو PowerPoint بلاوق ميديقت يف ةصنملا هذه صصختت
تاغانصلال نم ةريبك ةعومجم يبلت يتلا ةدوخلال ةيلا ةميديقتلا
ةمدخلال نكمت ، ةئاظولاول ةادبإلإ ىلع زيكترتلا عم . ةينهملا تاچايتحالاول
لقنت ال اي رصب ةباج ةميديقت ضرورع ميمصت نم ني مدختسمل
تاغامتجال كلذ ناك ءاوس . اضيأ ةعنقم ةصقي ورت لب ، بسحف تامولعمل
بلاوقلا نإف ، ةيقيوسلا ضرورعلا وأ ةميديقتلا تارضاحملا وأ تاكترشلا
ليصوت ني مدختسملل نمضي امم ، قاي سيأ بسانتل ةممصم ةحاتملا
ةيلعافو حوضوب مهتلاسر

بلاوقلا نم ةعساو لا اهتبتك يه ةمدخلال هذله زرابلا تازيمل اىحإ
ني فترتحملا نم قيرف دي ىلع ةقدب بلاق لك ممص . صي صختلل ةلباقلا
نكمي . ةيئرملل صصقلل درس يف ةقيقدل قورفلل نومهف نيذل
طامنأل اول بلاوقلا نم ةعونتم ةعومجم ني ب نم رايتخال ني مدختسملل
لائسارلا تابلطتمو ةيراجتلا مهتالعم عم يشامت يتلا تاطيختللاو
ىلع طاफलابل تاسسؤملاو دارفألل ةنورملا هذه حمست . مهبة صاخلا
ةفلتخملا ضرعلا تادادعإ عم فيكتلا عم ةيئرملل مهتايوه يف قاسنالا

نم اريبك اددع ةصنملا مدقت ، اق بسم ةممصملا بلاوقلا ىلإ ةفاضلإابو
ةبباجلا ززعت أن نكمي يتلا تانوقياألاو تاموسرللاو حئارشلا تاميمصت
ةعومجم ني ب نم رايتخال ني مدختسملل نكمي . ميديقتلا ضرعلل ةماعلا
طسبت يتلا ةينايبلا موسرللاو ةينايبلا موسرللاو تاططخملل نم ةريبك
ال . روهمجلل ةبسنلاب مهفلل يف ةلوهس رثكأ اهلعتو ةدقعملل تامولعمل
ضورعلا نوكت نأ اضيأ نمضي لب ، بسحف تقولا دروملا اذرفوي
روهمجلل مامتها ىلع طاफलلا ىلع دعاسي امم ، اي رصب ةباج ةميديقتلا
لصف لكشب يوتحملا مهف لي هستو

ةيسيئرلا طاقنلا

- ةرركتملا تاداريإلا
- نويملعلا ءالمعلا
- فلأ 400 / MRR 400
- ةنسلل يف ةببلاط 60000 / 70000
- يبورولأا داحتالا / ةيكييرمأل ةدحتملا تايالول ءالمع
- ةريغصلا ةرادإل قيرف
- ةلئاه تانكلم

تاجتملل

- . ريراقتلاو تاجرتقملاو تاكترشلا تاغامتجا يف مدختسئي :
- . ةببلاطلا عيراشملاو تارضاحملاو سييردتلا ضارغلأ ممصم :
- . نيلم تاحملا ءالمعلا تامدخلا وأ تاجتملل جيورت ىلع زكري :
- . قوسلا ليلحتو تاجتملل قاطوا ةينالعلإا تالمحلل مدختسئي :
- . لمعلال شرو ، تاراهملا ريوطتو ، ني فطوملا لي هأت ىلإ فدهي :

- بذجل ةئشانل تاكلشل امدختست ةزجوم ةيميدقت ضرع :
نيرمئتسمل
- ثاحبال جئاتن ميدقتل ةينهملا وأ ةيميداكلال تارمتؤملل ممصم :
- باحصأل ةيراجلال عيراشملا ةلاح تاتيدحت ميدقتل مدختسئي :
ةحلصل
- ايلعافت نوئي امأابللاغو ،تترتلإل ربع تاودنلل اصيص ممصم :
أباذجو
- نوعدبمل امدختسي امأابللاغو ،هتازانإو هتاراهمو درفلال لمع ضرعي :

**بولطم .ةيكيرمألل ةدحتمل تايالولل جراخو يرس عقوملا :ةطحال م
كل يمع فرع اءارج / POF اءارج**

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