

ةيـلـوـدـلـا ةـكـرـشـلـا

ايـجـوـلـوـنـكـتـلـا

ةـمـدـخـكـ تـامـوـلـعـمـلـا

ةـجـلـاعـمـلـا SaaS





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SaaS

ةتمت ألل تايجمرب ريوطت تامولعمل ايجولونكت ةكرش
ةجردم يه .اهئالمع و تاكرشلا نيب ةيراجتل ا تالاصتالا
لودلا ةطبارو اي سور يف قوسلا يف ةدئارلا تاكرشلا نيب
اهدو و قاطن عيسوت ىلع طاشنب لمعتو ،ةلقتسملا
تايالول او يبورألا داحتالا يف ةلمتكم عيراشم عم ،يلودلا
ئداهل ا طيحملا او اي سآ او ةدحتمل ا ةكلمملا او ةيكيرمألا ةدحتمل ا
ةي بونجلا اكيرم او .

تايجمربلا يروطم لجس يف ةجردم يه .2016 ماع ذنم ةكرشلا لمعت
ةجلام يلغشمو ةدمتعمل ا تامولعمل ا اي جولونكت تاسسؤم و نيلحمل
ةمالع و ،عارتخالا تاءارب نم ديدعل ا ةكرشلا كلتمن .ةيصحشلا تانايبل
ةيركفل ا ةيكلمل ا نم اهريغ و ،ةلجم س ةيراجت

ةسيئرلا ةلعافل ا تاهجلا كلذ يف امب ،ليمع 200 نم رثكأ ةكرشلا مدخلت و
ةالاصتالا لثم ةسيئرلا ةيسورلا لامعألا تاعاطق يف
ةئزجتل ا ةراجت و ،BZF، ID Collect، CreditHub و (X5 Group)،
اهريغ و ،(PEC) ةيتسجوللا تامدخل او ،2GIS تامولعمل ا اي جولونكت و .

ةددعتم ةدحوم ةصنم نمض صيصحتلل ةلباق الولح ةكرشلا مدقن
ةموعدملا ةشدردل او توصلا تاتوبور نم اجيزم كلذ لمشي و .تاونقلا
ةرادإ ةمظنأ عم لماكتل او تاودألا و ةلسارمل ا تامدخ و يعانطصالا ءاكذلاب
حمسن .يرخألا ةرادإلا ةمظنأو تاسسؤمل ا دراوم طيطخت و ءالمعلا تاقالع
ةرداصلا و ةدواولا تالاصتالا ةكرح عيمجل ةلماش ةجلامع مب لولحلا .

- ةيبلتل **يتوص توبور** لك صيصحت مت ي :**يتوصلا توبورلا**
ةيتوصلا تاقيلعتلا نم الـ ٦٠٠ معدي وهو .ةدحمل ا ءالملعلا تاجايتحا
يعانطصالا ءاكذللا هئشن ي ذلا مالكلا فيلوت و اقبسم ةلجم سمل .

- ةلباق و تامادختسالا ةددعتم تاتوبور :**ةثداحمل ا توبور**
تادنتسملا ةكراشم ىلع ةرداقو ،يعانطصا ءاكذب ةدوزم نيمضتلل
تاونق و ةسيئرلا ةلسارمل ا جمارب عيمج عم قفاوتن .طئاسول او
ةيصنل ا لاصتالا .

- عيمج ربع تالسارمل ا عم لماعتتلل ةدحوم ٥٥٪ او :**ةشدردل ا ةصنم**
ىل امو ،ينورتكلل إل ا عقوملا تاودأ و ةلسارمل ا جمارب) لاصتالا تاونق
(كلذ).

TARGET PRICE

\$ 28,812,579

GROSS REVENUE

\$ 5,762,516

EBITDA

\$ 2,268,225

BUSINESS TYPE

تامدخ و تايجمربلا SAAS

COUNTRY

اي سور

BUSINESS ID

L#20250894

يـف اـمـب ،ـدـدـعـتـم تـاـونـق رـبـع ةـيـعـاـمـج ةـلـسـاـرـم ةـمـدـخ :ـتـارـاعـشـإـلـا ةـمـدـخ •
ـىـلـع ةـشـدـرـدـلـا ذـفـاـوـنـو يـنـورـتـكـلـإـلـا دـيـرـبـلـاـو ةـلـسـاـرـمـلـا جـمـاـرـبـ كـلـذـ
ـيـنـورـتـكـلـإـلـا عـقـوـمـلـا.

ـيـعـانـطـصـالـا ءـاـكـذـلـاب ةـمـوـعـدـم تـاـتـوـبـوـر :ـيـنـورـتـكـلـإـلـا عـقـوـمـلـا ةـمـدـخـ •
ـمـاـيـأـ لـاوـطـ ةـعـاـسـلـا رـاـدـمـ ـىـلـعـ نـيـمـدـخـتـسـمـلـا تـاـرـاـسـفـتـسـاـلـ بـيـجـتـسـتـ
ـعـوـبـسـأـلـا.

ـةـكـبـشـ اـهـزـرـبـأـو ،ـءـاـكـرـشـلـا جـمـاـرـبـ نـمـ دـيـدـعـلـا رـيـوـطـتـ ـىـلـعـ ةـكـرـشـلـا لـمـعـتـ
ـاهـنـأـ اـمـكـ .ـزـايـتـمـا بـحـاـصـ 1,000 نـمـ رـثـكـأـ مـضـتـ يـتـلـاو ،ـاـهـبـ ةـصـاخـلـا زـايـتـمـالـا
ـيـمـقـرـلـا دـاـصـتـقـالـا ةـطـبـاـرـو Yandex و Voxys عـمـ نـوـاعـتـ.

ـصـخـشـ 100 نـمـ رـثـكـأـ ةـكـرـشـلـا فـظـوـتـ.

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