

رفس لآ تازوج لآمءأ ربع ةيلودلآ ت نرت إلآ





TARGET PRICE

\$ 59,000,000

GROSS REVENUE

\$ 49,000,000

EBITDA

\$ 1,500,000

BUSINESS TYPE

Internet Businesses

COUNTRY

الإيطالية

BUSINESS ID

L#20250931

مالم إل أو رف س ل ايج ول ون ك ت ل اجم ي ف غ س و ت ل ا ع ي ر س و ة ر ك ت ب م ة ك ر ش 50 ن م ر ث ك أ ل ل ا ع ي ا م ج ت ا ل ح ر م ي ط ن ت ي ف ة ص ص خ ت م ، ا ب و ر و أ ب و ن ج ا ه ر ق م ة ك ر ا ش م ل ا و ي و ت ح م ل ا ء ا ش ن إ و ة ح ا ي س ل ا ع ط ا ق ت ي ف ة ك ر ش ل ا ل م ع ت . ة ل و د ي ف ن ي ب ع ا ل ة ث ا ل ث ر ب ك أ ن م ة د ح ا و ك ة ع ر س ب ة ك ر ش ل ا ت ز ر ب د ق و ، ة ي ع م ت ح م ل ا ي م ق ر ل ا ق ي و س ت ل ا ن م د ي ر ف ج ي ز م ن م ة د ا ف ت س ر ا ل ل ا ل خ ن م . ي ل ح م ل ا ه ق و س ة ك ر ش ل ا م د ق ت ، ة ز ه ا ج ل ا ب ر ا ج ت ل ا و ن و ر ث و م ل ا ه د و ق ي ي ت ل ا ت ا ل ح ر ل ا ت ا ر ا س م و ر ا ي ل م ن ع ا ه ت م ي ق د ي ز ت ة ي م ا ن ت م ق و س ي ف ة ي ا غ ل ل ة ز ي م ت م ة م ي ق ا ذ ا ص ر ع و ر و ي .

ز ي م م ل ا ة م ي ق ل ا ض ر ع ن أ ل ل ا ، ة ك ر ش ل ل ر ي ص ق ل ا خ ي ر ا ت ل ا ن م م غ ر ل ا ي ل و ع و ا ي ل ا ع ا ل ي ه أ ت ة ل ه و م ل ا ت ا ك ر ش ل ل ل و ا و أ ن ي ب ن م ن و ك ت ن أ ن م ا ه ن ك م ر ك ت ب م ل ا و ز ي م ت ت ي ت ل ا و ا ه ل ث م ت ي ت ل ا ة ي ع ج ر م ل ا ه ق و س ي ف ت ا ك ر ش ل ل ل و ا و أ ن ي ب ن م و ن ر م ل م ع ج ذ و م ن ب ة ك ر ش ل ل ع ت م ت ت و . أ ن ج م و و م ن ل ا ع ي ر س ي س ف ا ن ت د ه ش م ب ة ط خ ل ق ي ر ط ل ا د ه م ي ا م م ، ي ر خ أ ن ا د ل ب ي ف ه ر ا ر ك ت ن ك م ي ر ي و ط ت ل ل ل ب ا ق و ة . ة م د ا ق ل ا ت ا و ن س ل ل ة ح ج ا ن ل ي و د ت .

ة ي س ي ئ ر ل ا ط ا ق ن ل ا

- **ء ا ش ن إ ل ا خ ي ر ا ت : 2019**
- **و ن ا ل ي م ي ف ي ن ا ث ب ت ك م ع م ا ب و ر و أ ب و ن ج ي ف ي س ي ئ ر ل ا ر ق م ل ا : ع ق و م ل ا**
ا ث ي د ح ه ج ا ت ت ف ا م ت ي ن ا ب س ا ع ر ف و
- **ا ف ر ت ح م ا ق س ن م 220 ن م ر ث ك أ و ا ف ط و م 60 ن م ر ث ك أ : ن و ف ط و م ل ا**
ر ف س ل ل
- **€49M (ا ي ئ د ب م ة د ح و م) 2024 ت ا د ا ر ي ا إ**
- **و ر و ي ن و ي ل م 78.6 : 2025 م ا ع ل ة ع ق و ت م ل ا ت ا د ا ر ي ا إ ل ا**
- **ب ئ ا ر ص ل ل ا و د ئ ا و ف ل ا ب ا س ت ح ا ل ب ق ة ع ق و ت م ل ا ح ا ب ر أ ل ا 2025**
€2.6M : ء ا ف ط ا ل ا و ك ا ل ه ت س ا ل ا و
- **44,000+ (ي م ك ا ر ت) م ه ت م د خ ت م ت ن ي ذ ل ا ب ا ك ر ل ا د ع**
- **ا ه ل ط ط خ م ة ي ع ا م ج ة ل ح ر 1,800 ن م ر ث ك أ 2025 م ا ع ي ف ت ا ل ح ر ل ا**
- **1.05% ة ك ر ا ش م ل د ع م ب ع ب ا ت م 600,000 ن م ر ث ك أ : م ا ر ج ت س ن ا ع م ت ح م**

ل م ع ل ا ج ذ و م ن

• **ةيساسأل ةطشنأل**

- لىصافتلابل ةينغو ةرمغو ةلماكتم يعامج رفس براجت
- نيفرتحم نيرثؤمو نيقسنم ةدايقب ةصاخ تالحر ميماصت
- يلخادلل مادختسالل ةيمالعالل تالمحلل او يمحللل يوتحملل جاتنل ةيراجتل ةمالعلل ءاكش و
- **لقنل او ،ةطشنأل او ،ةماقلل او ،ناريطلل تالحر :ةلومشمم تاملدلل**
عقوملل يف قيسننل او ،نيمأتل او ،يلحمل
- **عم لوصألل نزولل فيفخو لماكلابل يمحرجذوم :عسوتلل ةيلباق**
تامولعملل ايجولونكت ريوطتو ةيجراخلل تايترشمم
- **فارطألل عم ةيرصح تايقافتا لال خ نم اهترادل متت :تايترشمم**
ةلصلل تاذ
- **ةقتل ديازت عم ةلاحلل او طاقتللال لدعم عافترا :عمتحمم ةدايقب**
ةيراجتل ةمالعلل ءالولل او

• **ةيسفاننل ةزيملل او يقوسلل زكرم**

- تاداريلل ائح نم يبيرجتلل رفسلل نيلغشم 3 لصفأ نيب نم
ايلاطيل يف محللل او
- كالهتسالل او كالهلل او بئارضلل او دئاوفلل لبق حابلألل شموه
اهئارظنل ةنراقم ومنلل راسمو اهئفف يف لصفألل تاعاطقتسالل او
- ةمالعلل ءكراشمو لاجملا يف دئارلل يعامتجالل لصاوتلل لئاسو ءادأ
ةيراجتل
- 45 و 18 نيب مهرامعأ حوارتت نورفاسم :ءالمعلل ديرف فيرعت فلم
تارماغملابل ةينغو ةيعامتجاو ةلصأ براجت نع نوئحبيلاماع
- وروي 104 : (2024) ءالمعلل باطقتسا ةفلكت
- وروي 3,967 : (2024) يضارلفلل رملل ةميق
- CAC: 38x لىل LTV ةبسن
- 20% 2024 ب طافتلال لدعم

• **يجيتارنسالل ومنلل تاكلرم**

• فيفارغ جلع سوتال:

- اينابسا في قلماعلا ايناابسا لة عرقل اكرشلا
- اينامل او اسنرف في ايراجلا ذواتسال او جمدل تايلمع

• جت نمل عيسوت:

- تالوجل او ايقيسومل تاناجرهمل لثم) ايعيضومل براجتل (نورثومل اهدوق يتل
- ايفارغوميد ايبذاج قيقحتل عونت مريعت ايجيتارتسا اقطن عسوا

• عمتحملا نم لخل قيقحت:

- مل في جوف، لاثمل لابس ىلع) ايراجتل تامالعل تاكارش (ابانتي، كيزويم رنراو
- رابك عم الوف يس تاناجرهمل، لاثمل لابس ىلع) تايلاعفل (نيلاطيلا لانيانفل

فدهت سمل روهمل

- نيل ايعامتج نوطشانلا و ايمقر نوطشانل نودرفنمل نورفاسملا اماع 45 و 18 ني مرامع احوارت
- تالحر نوزجحي امابلاغو، ابعال تالحرلا ىلع نوقفنمل نوبزاعلا اددعت
- ارماعمل او اقادصل او عون نم ديرفل ايفاقثل سامغانال عفاذب
- ني 98% بسنب الاحلا ايني و 91% بسنب اركتم اءاف لدمع االطسال ملمش نيل اءالاعل

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