

يضا رت فال ا مقررلا eSIM قى ب ط ت و



MERGERSCORP

eSIM

ةيضارتفاتاوه ماقرا ني مدختسم لل رفوي ءانتقالل حاتم لاوج قيبطت لمعي .رفس لاب قلعلتم لاو ينهمل او يصخش لل مادختس لل eSIM تامدخو قفارم لاو ةيكل لل لاو ةيكل لل الاصلتالا قوس يف قيبطتالا ماقرا لاجاتحت ةيملع ني مدختسم ةدعاق قيبطتالا مدخي و ،ةلقننتم لا لئاسرلا نم ققحتالا و ةيراجتالا الاصلتالا و ةيصوصخلل ةيناتاوه ةريصقلا ةيصلنلا

حمالما زربأ

- o IAP = 85% و كارتشالا) كارتشالا لىل ع مئاقلا يوقلا تاداري إال جذومن 15%)
- o لثم ةرركتملما تاجايحتالا ببسب ةعفترملا ةيقوسلا ةميقللا عافترا
- o رمتسملا مادختسالا ةريصقلا ةيصلنلا لئاسرلا نم ققحتالا
- o ديزي امم ، eSIM تانايب تاقابو ةيضارتفالا فاهل ماقرا نم لك مديقت
- o ةدئافالا و LTV و ARPU نم
- o مدختسم ةبرجتو ةيرصعو ةفيظن مدختسم ةهجو عم ةدوخللا يلاع قيبطت ةسلس
- o ديوردن أو iOS يماظن لىل ع رفوتم
- o ديوردن لىل ع مديقت فلأ 28.2 عم ةمجن 4.6
- o React Native و Node.js لىل ع ينم دوكن
- o Google تانالعل لال خ نم تبثملا (UA) عوفدملا ني مدختسملا باسكتا
- o ثحبلا تاداري لىل ع يوق ةئاع عم Apple ثحب تانالعل و
- o يوتسملا نادلب ضعب يف يرادلل معدلا تامدخ بتكم نم يوضعلا ومنلا لول
- o ملاعلا يوتسم لىل ع ليزنت ةيملع نويلم 2.2 نم رثكأ
- o قيبطتالا نومدختسي نيذللا ني لعافتملا ني مدختسملا ةدعاق
- o تاملكملاو ةريصقلا ةيصلنلا لئاسرلا نم ققحتالاو يمويلا لصاوتلل
- o قطانم يف عسوتلاو رجألا عوفدملا UA قاطن عيسوت عم ومنلا صرف
- o ةديج ةيفارغ

ةيسيرلا لوصالا

- o iOS و Android يماظن لىل ع حاتم ةدوخللا يلاعو لمالكلا روطم لاوج قيبطت يوتسملا قواسا يف يوق روضحو ليزنت ةيملع نويلم 2.2 نم رثكأ عم نم ققحتالا لثم ةرركتملما تاجايحتالا ببسب ةيلاع ةفاضم ةميغو ،لول
- o رمتسملا مادختسالاو ةريصقلا ةيصلنلا لئاسرلا
- o نم ةعوفدملا Google تانالعل لال خ نم ني تبثم ني مدختسم باسكتا
- o ةيئالعل تاقفنلا تادئاع لىل ع ةيوق تادئاعو ، Google تانالعل لال خ
- o قيسوتلا تانازيم ةدايز عم رثكأ عسوتلل حضاو ةدايز ةيئانكماو
- o تاذ تاقببطللا رجتم مئاقو ، ةيراجتالا ةمالعل لثم ةميقللا لوصالا
- o ASO ني سحتو ، ةيوقلا تاميقتلا
- o ةيئالعل ةيئالعل ةرادا عم ، ليغشلتلا ديقتلا نم ينألا دحل
- o . ةطسبملا ةمالعل معد تايملع و RevenueCat ربع تانالعل

TARGET PRICE

\$ 1,750,000

GROSS REVENUE

\$ 1,354,208

EBITDA

\$ 272,220

BUSINESS TYPE

Application

COUNTRY

ةدحتملا تايالولا
ةيكي رمالا

BUSINESS ID

L#20250952

رهشألا ىلعءان ب ليغششلا لدعم يه ةضورعملا ةيلاملا تانايبلال - ةطحال م
ىدملا ىلع حبرلاو ومنلا يف عئابلا رمثتسا دقل .ةيضاملا ةثالثل
تاداريإلا تغلب .ريصقلا ىدملا ىلع حبرلا نيسحتب مقى ملو ،ليوطلا
181,410 حابرألاو أيكيرمأأرالود 872,481 ةيلاقنتالال ةرتفلالال خةيلاملا
أأيكيرمأأرالود.

ىرخأعيراشم ىلع زيكرتلاو لاملا سأرريحتل قيبتلا اذه كللاملا عيبي
نم ديدعلا قاطن عيسوتو ءانبب سسؤملا ماق دقو .هتطفحم يف
لوصألا نم دعى قيبتلا اذه نأ نم مغرلا ىلعو ،ةحجانلا لاوجلل تاقىبت
نم ديدعلا ىلعأايلا حةعزوم هدرامو هتقو نأ إلا ،ومنلا ةيلاع ةيوقلا
ءاكذلاب ةقلعتملا تاودألاو ةديجلا SaaS تاجت نم كلذ يف امب ،عيراشملا
ذاوحتساو ،ةرقتسم تاداريإ عم ةيوق ةناكمب ةكرشلل عتمتت .يعانطصالا
نأ نودقتعيو .لبقتسملا يف ومنلا تانام إ نم ريثكلالو ،تبتم عوفدم
نأ هنكمي ةيجيتارتسا ةمءالم وأأزيكرت رثكأ دراوم هيذل يذلا يرتشملا
كلذ نم دعبأ ىلإ بهذي .

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