

يضا رت فال ا مقررلا eSIM قيب طت و



MERGERSCORP

eSIM

ةيضارت فافتاوه ماقرا ني مدختسم لل رفوي ءانتقالل حاتم لاوج قيبطت لمعي .رفس لاب قلعلتم لاو ينهمل او يصخش لل مادختس لل eSIM تامدخو قفارم لاو ةيكل لل لاو ةيكل لل الاصلتالا قوس يف قيبطتلا ماقرا لاجاتحت ةيملاع ني مدختسم ةدعاق قيبطتلا مدخي و ،ةلقننتم لا لئاسررلا نم ققحتلا وأ ةيراجتلا الاصلتالا وأ ةيصوصخلل ةينات فافتاوه .ةريصقلا ةيصلنلا

حمالما زربأ

- o IAP = 85% و كارتشالا) كارتشالا لىل ع مئاقلا يوقلا تاداري إال جذومن 15%)
- o لثم ةرركتملما تاجايحتحال ببسب ةعفترملا ةيقوسلا ةيميقل عافترا
- o رمتسملا مادختسالا ةريصقلا ةيصلنلا لئاسررلا نم ققحتلا
- o ديزي امم ، eSIM تانايب تاقابو ةيضارتفالا فاهال ماقرا نم لك مديقت
- o ةدئافلا و LTV و ARPU نم
- o مدختسم ةبرجتو ةيرصعو ةفيظن مدختسم ةهجو عم ةدوخل لىلاع قيبطت ةسلس
- o ديوردن أو iOS يماظن لىلع رفوتم
- o ديوردن لىلع مديقت فلأ 28.2 عم ةمجن 4.6
- o React Native و Node.js لىلع ينم دوكن
- o Google تانالعل لالخل نم تبثملا (UA) عوفدملا ني مدختسملا باستكا
- o ثحبلا تاداري لىلع يوق دئاع عم Apple ثحب تانالعل
- o يوتسملا نادلب ضعب يف يرادلإل معدلا تامدخ بتكم نم يوضعلا ومنلا
- o لوال
- o ملاعلا يوتسم لىلع ليزنت ةيملعم نويلم 2.2 نم رثك
- o قيبطتلا نومدختسي نيذل ني لىلع اعمال ني مدختسملا ةدعاق
- o تاملكم لاو ةريصقلا ةيصلنلا لئاسررلا نم ققحتلا ةيمويلا لصاوتلل
- o قيطانم يف عسوتلا و رجألا عوفدملا UA قاطن عيسوت عم ومنلا صرف
- o ةديج ةيفارغ

ةيسيررلا لوصألا

- o iOS و Android يماظن لىلع حاتم ةدوخل لىلاع و لمالكلا روطم لاوج قيبطت
- o يوتسملا قواسا يف يوق روضحو ليزنت ةيملعم نويلم 2.2 نم رثك عم
- o نم ققحتلا لثم ةرركتملما تاجايحتحال ببسب ةيلاع ةفاضم ةميقو ، لوال
- o رمتسملا مادختسالا ةريصقلا ةيصلنلا لئاسررلا
- o نم ةعوفدملا Google تانالعل لالخل نم ني تبثم ني مدختسم باستكا
- o ةيئالعل تاقفنلا تادئاع لىلع ةيوق تادئاعو ، Google تانالعل لالخل
- o قيسوتلا تانازيم ةدايز عم رثك أعسوتلل حضاو ةدايز ةيئانك م
- o تاذ تاقيبطتلا رجتم مئاقو ، ةيراجتلا ةمالعل لثم ةميقل لوصألا
- o ASO ني سحتو ، ةيوقلا تاميقتلا
- o ةيئالعل ةيئالعل ةرادا عم ، ليغشلتلا ديقتلا نم ينألا دحل
- o .ةطسبملا ءالمعلا معد تايملعم و RevenueCat ربع تانالعل

TARGET PRICE

\$ 1,750,000

GROSS REVENUE

\$ 1,354,208

EBITDA

\$ 272,220

BUSINESS TYPE

Application

COUNTRY

ةدحتملا تايالولا
ةيكي رمالا

BUSINESS ID

L#20250952

رهشألا لىلعءان ب لىغششلا لدعم لىه ةضورعملا ةللملا تانابلا - ةطحالم
ىدملا لىلع حبرلاو ومنلا لىف ةئابلا رمثتسا دقل . ةللملا ةثاللا
تادارلإا تلغلب . رلصقلا لىدملا لىلع حبرلا نلسحتب مقى ملو ، لىوطلا
181,410 حابراو لىكلمأ ارالود 872,481 ةللاقنتالا ةرتفلا لال خ ةللملا
أىكلمأ ارالود .

لرخأ لىراشم لىلع زىكرتلاو لالملا ساررل رلحتل قىببطللا اذو كللملا لىعبى
نم دىدعلا قاطن لىسوتو ةانبب سسؤملا ما ق دقو . ةتطفحم لىف
لوصألا نم دىق قىببطللا اذو نأ نم مغرلا لىلعو ، ةحجانلا لاو حلال تاقىببطل
نم دىدعلا لىلعأ لىلأ ةعزوم هدرلومو هتقو نأ لىل ، وم نلا ةللا ةللا ةللا
ءا كذلاب ةقلعتملا تاودألاو ةدىدعلا SaaS تاجت نم كلذ لىف امب ، لىراشملا
ذلوحتساو ، ةرقتسم تادارلإا عم ةلوق ةناكمب ةكرشللا عتمتت . لىعانطصلا
نأ نودقت لىو . لىبقتسملا لىف وم نلا تانكلم لىف نم رلثكلاو ، تبتثم عوفدم
نأ هنكلم لىع لىتارلسا ةمءالم وأ لىزىكرت رثكأ دراوم هلىدل لىذلا لىرتشملا
كلذ نم دىعبأ لىل ب هذى .

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