

ي ف دئار يخي رات دئار ةيم قرلا ةراجت لا Shopify و وت ني جام ت اق حل م رفوم



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Shopify

أما ع 15 عم. يئيبال Adobe Commerce (Magento) ماطن يف دئار لولح دوزم مدخت يف هو. Magento 2 لولحو قحلم 300 نم رثكأ ةكرشلل مدقت، قوسلا يف عورشم 1,700 نم رثكأ حاجنن تنجأنو ليمع 20,000 زواجتت ءالمع ءدعاق لوال زكرملل لتحتو Magento 2 تاقحلمل لوال راخال اهنأ ةكرشلل فرغت نيرشابملا ايسفانم نيب تاعيبملا ثيح نم.

عسوتلا ببسب آريبك أومن ءيمقرلا ءراجتلا تاقيبطت قوس دهشي Adobe Commerce (Magento 2) لتحت. ءينورتكلل ءراجتلا يف رمتسملل يطحت اهنإ ثيح، (DCP) ءيمقرلا ءراجتلا تصنم نيب ءئار ءناكم اذ يف ءكرشلل لمعت. ايسفانم برقأ نم ءرم 1.8- بب رثكأ ءيبعبشب Adobe Commerce ءصنم تافاضلل يسيس ءئار دوزمك يمانتملا قوسلا Magento تافاضل يروطم نيب ءئار ءناكمب طفحتو.

ءالمعلا عيونو و يفارغجال عيونو

تاعيبملا ديوت متي. ءعونتم ءيمعلا ءالمع ءدعاق ل اءامدخ ءكرشلل مدقت ءالمعلا عيونو عم، (35%) ءيملاشلل اكرم أو (47%) ابورأو نم يسيسا لكشب ءدعاق لمشتو. (29%) ءيملاشلل اكرم أو (54% ابورأو) ءباشتم بسنن 20% سبالملاو ءاي زال لثمت ثيح، تاجت نمل نم ءفلتخم تائف ءالمعلا رتوي بمكلا ءزهج أو رخآل ءايحل بولس أو، 13% قئادحلاو لزنملاو امهنم لكل 10% تاي نورتكلل ءالو.

تافاضل ءلذ يف امب، ءالمعلا ل لماشل ريفوت يلع لامعألا جذومن زكري تالمكلاو تانيسحتلاو صيصحتلاو كارتشال ربع تايقرتلاو طاقتحالا لدعم زيزعتل طاشنن ءكرشلل لمعت. نامألاو معدلاو ءناصلو 2022 ماع يف 59% ءلظو حلم لكشب نيسحت يذلاو، يئانثلا ماعلا يف اهب 2023 ماع يف 64%.

كلذ يف امب، ومنللا تايحي تارتسا نم ديدعلا ءكرشلل عبتت:

لالخ نم 10-15% ءبسنن وتنجامل تباثلل يونسلا ومنلا نم ءدافتسالا قوسلا يف اءتدايرو اهب صاخلا كارتشالا جذومن.

Shopify

أومن عرسألا Shopify ءصنم نم ءدافتسالا ءيفاضل ءانوكملا ريوطت ءبسنن ومنت يئلاو، ءطسوتملاو ءريغصلا تاكلشلل يلع زكرت يئلاو يلع نيمدختسملل ددع يف آريبك أومن ءكرشلل ترهطأ دقو. آيونس 20-25% س 2023 س طسغأ ذنم Wix و Shopify لثم ءل يءبلا تصنملا

TARGET PRICE

\$ 18,500,000

GROSS REVENUE

\$ 8,900,000

EBITDA

\$ 2,700,000

BUSINESS TYPE

SAAS تامدخو تايجمربلا

COUNTRY

ءدحتملا ءكلمملا

BUSINESS ID

L#20250962

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