

ي ف دئار يخي رات دئار ةيم قرلا ةراج ت لا Shopify و وت ني جام ت اق حل م رفوم





Shopify

أما ع 15 عم.يئيبال Adobe Commerce (Magento) ماطن يف دئار لولح دوزم مدخت يهو. Magento 2 لولحو قحلم 300 نم رثكأ ةكرشلل مدقت ،قوسل يف عورشم 1,700 نم رثكأ حاجنن تنجأنو ليمع 20,000 زواجتت ءالمع ءدعاق لوألا زكرملا لتحتو Magento 2 تاقحلمل لوألا رايلخا اهنأ ةكرشلل فرغت ن.يرشابملا اهي سفانم نيبت تاعيبملا ثيح نم

عسوتلا ببسب أريبك أومن ةيمقرلا ءراجتلا تاقيبطت قوس دهشي Adobe Commerce (Magento 2) لتحت .ةينورتكلإل ءراجتلا يف رمتسمل يظحت اهنإ ثيح ، (DCP) ةيمقرلا ءراجتلا تصنم نيبت ءئار ءناكم اذه يف ءكرشلل لمعت .اهي سفانم برقأ نم ءرم 1.8 -ب ربكأ ءيبعشب Adobe Commerce ءصنملا تافاضلال يسيسيئر دوزمك يمانتملا قوسلا Magento تافاضل يروطم نيبت ءئار ءناكمب طفحتو

ءالمعلا عيونتو يفارغلحلا عيونتلا

تاعيبملا ديلوت متي .ةعونتم ةيملاع ءالمع ءدعاقلا اهتامدخ ءكرشلل مدقت ءالمعلا عيزوت عم ،(35%) ةيلامشلا اكيرمأو (47%) ابوروأ نم يسيسأ لكشب ءدعاق لمشتو .(29%) ةيلامشلا اكيرمأو (54%) ابوروأ ءهباشتم بسنب ،20% سبالملاو ءايزاللا لثمت ثيح ،تاجتنملا نم ءفلتخم تائف ءالمعلا رتوي بمكلا ءزهجأو رخآلا ءايحل بولسأو ،13% قئادلحو لزنملاو امهنم لكل 10% تاي نورتكللالو

تافاضلال كلذ يف امب ،ءالمعلل لماش لح ريفوت يلعل لامألأ جذومن زكري تالمكلاو تانيسحتلاو صيصختلاو كارتشالا ربع تايقرتلاو طاقتحالا لدعم زيزعتل طاشنب ءكرشلل لمعت .ناملأو معدلاو ءنايصلو 2022 ماع يف 59% لىل طوخلم لكشب نسحت يذللو ،يناثلا ماعلا يف اهب 2023 ماع يف 64%و

كلذ يف امب ،ومنللا تايحي تارتسا نم ديدعلا ءكرشلل عبتت

لالخ نم 10-15% ءبسنب وتنجامل تباثلا يونسلا ومنلا نم ءدافتسالا قوسلا يف اهتدايرو اهب صاخلا كارتشالا جذومن

Shopify

أومن عرسألا Shopify ءصنم نم ءدافتسالا ءافاضلال تانوكمل ريوطت ءبسنب ومنن يتللو ،ةطسوتملاو ءريغصلا تاكلشلل لىل زكرت يتللو لىل نيمدختسمل ددع يف أريبك أومن ءكرشلل ترهطأ دقو .آيونس 20-25% 2023 سطرغأ ذنم Wix و Shopify لثم ءليدبلا تصنملا

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