

ي ف دئار يخي رات دئار ةيم قرلا ةراجت لا Shopify و وت ني جام ت اق حل م رفوم



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Shopify

أما ع 15 عم. يئيبال Adobe Commerce (Magento) ماظن يف دئار لولح دوزم مدخت يف هو. Magento 2 لولحو قحلم 300 نم رثكأ ةكرشلل مدقت، قوسل يف عورشم 1,700 نم رثكأ حاجنن تنجأنو ليمع 20,000 زواجتت ءالمع ءدعاق لوال زكرملل لتحتو Magento 2 تاقحلمل لوال راخال اهنأ ةكرشلل فرغت ن. يرشابملا اهي سفانم نيبت اعيبملا ثيح نم

عسوتل ببسب آريبك أومن ءيمقرلا ءراجتلا تاقيبطت قوس دهشي Adobe Commerce (Magento 2) لتحت. ءينورتكلل ءراجتلا يف رمتمسملل يظحت اهنإ ثيح، (DCP) ءيمقرلا ءراجتلا تصنم نيبت ءئار ءناكم اذ يف ءكرشلل لمعت. اهي سفانم برقأ نم ءرم 1.8- بب رثكأ ءيبعش بب Adobe Commerce ءصنم تافاضلل يسيئر دوزمك يمانتملا قوسللا Magento تافاضل يروطم نيبت ءئار ءناكمب طفحتو

ءالمعلا عيونو و يفارغجال عيونو

تاعيبملا ديوت متي. ءعونتم ءيمعلا ءالمع ءدعاق ل اءامدخ ءكرشلل مدقت ءالمعلا عيونو عم، (35%) ءيلا مشلا اكرم أو (47%) ابوروا نم يساسا لكش بب ءدعاق لمشتو. (29%) ءيلا مشلا اكرم أو (54% ابوروا) ءباشتم بسنن 20% سبالملاو ءاي زال لثمت ثيح، تاجت نمل نم ءفل تخم تائف ءالمعلا رتوي بمكلا ءزهج أو رخآل ءايحل بولس أو، 13% قئادحلاو لزنملاو امهنم لكل 10% تاي نورتكلل ءالو

تافاضللا كلذ يف امب، ءالمعلا ل لماش لحر يفوت يلع لامعألا جذومن زكري تالمكلاو تانيسحتلاو صيصختلاو كارتشالا ربع تايقرتلاو طاقتحالا لدعم زيزعتل طاشنن ءكرشلل لمعت. نامألاو معدلاو ءناصللاو 2022 ماع يف 59% ءلإ طوخلم لكش بب نسحت يذلاو، يئانثلا ماعلا يف اهب 2023 ماع يف 64% و

كلذ يف امب، ومنللا تايحي تارتسا نم ديدعلا ءكرشلل عبتت:

لالخ نم 10-15% ءبسنن وتنجامل تباثلا يونسلا ومنلا نم ءدافتسالا قوسللا يف اءتاديرو اهب صاخلا كارتشالا جذومن

Shopify

أومن عرسألا Shopify ءصنم نم ءدافتسالا ءيافاضللا تانوكملا ريوطت ءبسنن ومنت يئلاو، ءطسوتملاو ءريغصلا تاكلشللا يلع زكرت يئلاو يلع نيمدختسمللا ددع يف آريبك أومن ءكرشلل ترهطأ دقو. آيونس 20-25% 2023 س طسغأ ذنم Wix و Shopify لثم ءل يءبلا تصنملا

TARGET PRICE

\$ 18,500,000

GROSS REVENUE

\$ 8,900,000

EBITDA

\$ 2,700,000

BUSINESS TYPE

SAAS تامدخو تايجمربلا

COUNTRY

ءدحتملا ءكلمملا

BUSINESS ID

L#20250962

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