

SaaS CX الكيرمأ يف ةدئارلا ةينيتاللا



SaaS CX

قواسأل ىل ع زيكرتال عم، ةينيتالال اكيرم أ في SaaS CX ةصنم ةشدردل اتوبورو يبطاختل يعانطصالا ءكذل ابهنيكم تو، ةعونتمل ةيجمرب تاميلعت نودب ةيلأل

لالخ نم ءالمعل تايلمع ليوت ىل ع يديلوتل يعانطصالا ءكذل لمعي ءالمعل تالعات ةتمأب موق ي. ليكولا ةيجاتإو ءالمعل ةبجت زيزعت وحنب ءالمعل ةبجت ةرادا قوس مجح ردقي. ةيعي بطلل ءغلل مادختساب 43.35 ىل لصي نأ عقوتمل نمو، 2024 ما ع في كييرم رالود رايلم 19.03 2029 ما ع لولحب كييرم رالود رايلم.

رايلم 10.08 وحنب يبطاختل يعانطصالا ءكذل يملعل قوسل مجح رُق بكرم يونس ومن لدع م ومن ي نأ عقوتمل نمو، 2022 ما ع في كييرم رالود 2030، ما ع لولحب و. 2030 ما ع ىل 2023 ما ع نم 23.9% ةبسن (CAGR) رالود نويليرت 4.4 ىل لصت ةيونس ةدايز يملعل داصتقالا دةشيس ةتمأتمتس ثيح، ينيجل يعانطصالا ءكذل لصفب آيونس كييرم أ لمكلاب ءالمعل ةبجت لاجم في لمعل ةطشنأ نم 60% نم رثكأ

اهسي سأت ذنم آماع 14+ اهسي سأت ذنم آماع 14+ تاجانلاب لفاح لجس س أر لودج 100%+ ةعانص 15+ في ءالمعل رابك نم 130+ يلخاد ريوطت سسؤمل قيرف في لامل

بئارضل او دئاوفل باسحتا لبق حابرأل او تاداريإل ومن ةلصاوم
يونس ومن لدع م يسأل لامعال جذومن: **ءافطالإ او كالهتسال او كالهالإ**
ثالثل تاونسلل 50% > يونس ساسأ ىل ع 30%+ تاداريإل بكرم ةلصاوم 2024 ARR 95% > 2024

آرهش ةثداحم نويلم 40 نم رثكأ+ **ءالمعل تالماعم نم ريبك مجح**
معد ءماعل يعانطصالا ءكذل ءدحو زومرلل قيبطت دجوي ال - ةيباحس ةصنم نم ازتم لكشب لمعي يرشب ليكو 1000+

تامدخالو ريوطتالو ثحبلا كلذ في امب آفطوم 50 **ءربخل يوذ نم قيرف**
ةينهمل

ءحصلالو تالاصتال عاطق في ءالمعل داور: **ءددم تاعاطق في ةئار**
ءماعل قفارملو ليومتالو

ةيلأل ةشدردل اتوبور تامدخ: **GenA و ةيلأل ةشدردل اتوبور**
ةيروف آدور رفوتو ءالمعل ةبجت ززعت يتل يعانطصالا ءكذل اب ءمومل كل حيتت ةيجمرب تاميلعت نودب ةصنم. تقوي أ في مهتاراسفتسا ىل ع قئاقد في ةلوهسب ءدعم مادختسا تالاج ءاشنإ

تالعات عبتتل تاثداحم نم ريبك مك ةتمأ ةيزكرم: **360 ليمل**
ةديج تاونق جمء ةلوهس. ءدعتم ةيمقر تاونق انه أن دقتعي يتل ءالمعل ءلعاتل تاهجل فلتخمل ءدعتم تادحو

TARGET PRICE

\$ 30,000,000

GROSS REVENUE

\$ 8,000,000

EBITDA

\$ 3,500,000

BUSINESS TYPE

SAAS تامدخو تايجمربل

COUNTRY

نيتنجرأل

BUSINESS ID

L#20251039

باسٹاوے صنم تاقی ب ط ت ة ج م ر ب ة ه ج ا و ح ي ت ت : ل ا م ع ا ل ل ب ا س ت ا و ة ص ن م
ي ف ة د ع ا س م ل ل ة م م ص م ي ه و ، ة ر م ت س م ل ا ة ل س ا ر م ل ا ت ا م د خ م ي د ق ت ل ا م ع ا ل ل
ن ع د ي ز ت ن ي م د خ ت س م ة د ع ا ق م ض ت ة ص ن م ي ل ع ء ا ل م ع ل ا ت ا ق ا ل ع ي ل ع ط ا ف ح ل ا
م ل ا ع ل ا ل و ح ص خ ش ي ر ا ي ل م .

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

www.mergerscorp.com



© 2024 MergersCorp M&A International. All rights reserved.

© 2024 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.



WWW.MERGERSCORP.COM