

ي ن ه م ب ي ر د ت ة ك ر ش ل م ا ك ل ا ب د ع ب ن ع





TARGET PRICE

\$ 7,000,000

GROSS REVENUE

\$ 7,107,715

EBITDA

\$ 1,715,664

BUSINESS TYPE

SAAS تامدخو تايجمربل

COUNTRY

ةدحتملا تايالولا
ةيكرملا

BUSINESS ID

L#20251047

دعاست ومنلا ةعيرس يذيفنتو ينهم بي ردت ةكرش يه ةكرشل هذه
تايقرتلاو لمعلو ضرعو لمعلال تالباقم ني مأتى لىل ةربخلى يوذ نيينهملا
ةجهم لال خ نم ةداع رملال ةقرغتسى يذلى تقولا نم ريغص عزج ي
يجهمنملا ميلستلا جذومنو ةكرشلا اهكلمت يذلى ةلمكتملا بي ردتلا
عساو قاطن لىل ةيوق فيطوت جئاتن رارمتساب ةكرشلا مدقت ،لمكالب
للاجملا اذه ي في نيسفانملا مطعم نع اهزيمي زاجن وهو

هتيمي قىلغت يذلى لملاعال ي فارتحالا بي ردتلا قوس ي ف ةكرشلا لمعت
عقومب ةكرشلا عتمتتو ،ماع دعباماع عسوتتو رالود راي لم 5.34
يفي طول مدقت لىل ديازتملا بلطل عطاقت ي في جيتارتسا
اهتمال عمس تعفدقو .بي ردتلا عطاقت ي فارتحالا رارمتسا عم يذيفنتلا
ءالمعلا عم اهتققح يذلى ةئانثتسالا جئاتنلاو ةخسارلا يراجتلا
7 نىل ديذت تاداري قيقحت لىل ريوطتلا ةلباقلا ةيحتلا اهتبنو
ةيلاع حبر شماوهب ةموم ،ةيضاملا ارهش 12 ل رادم لىل رالود نيينملا
لضف لم صرف نع نىل حبال نيينهملا ددع ي ف عسوتو

تايجمرب ةصنم نمضتي روطتم ي مقر يئيب ماطن نم ةكرشلا ديفتست
،فرتحم 100,000 نم رثكأ مضت نىل كرتشم ةمئاقو ،اهب ةصاخ ةيهم
ميدقتو مهتاي عروءالمعلا باسكتا نم ةكرشلا نكمت ةيلا لىل اهت مطنأو
غلبت يذلى تابطل ةمي قىل طسوتم عم .عساو قاطن لىل مهل ةمي قىل
فاشكتا تقو نم 20% زواجت لىل وحت تالدعمو يكرم رالود 8000 يلاوح
تادحو تاي داصتقاو يوق يلام اءاد اءاطا ةكرشلا لصاوت ،قالغالا لىل بلطل
ريكب لكشب اهب ءبنتلا نكمي

مادختساب لمعت ثيح ،ي ليغشتلا رارقتسالا قيقحتلا ةكرشلا تممض
ةوقو ،ةدوجل ةبقارملى يوق ماطنو ،لمكالب ةقثوم ةدحوم ليغشت تاءارج
ال .نيينملا عروءالمعلا ةيكرم ةدايقي نم فلأت دغب نع ةعزوم ةلمع
ةكرشلا "ي" لمعوى لىل عمعلا هاجت تاي لوؤسم ي لالجال كالملا لمحتي
ديدل لىل لىل سالا لىل اقنن نمضي امم ،ةكرشلا "لخاد" نم ادب

ةيقرلا ةيحتلا ةينبالو ،ريوطتلا لباقلا ميلستلا جذومن لصفبو
حاجن ي ف ةكرشلا اهتققح يذلى تاجال لباقلا لىل لىل عسوتو ،ةيوقلا
لظ ي ف عسوتلا ةلصاومل ةيلاغلل دي ج عضو ي ف ةكرشلا نإف ،ءالمعلا
ةيدجل ةكلملا

- ةلماشلا ةكلملا ةجهم :
• ةيوق حبر شماوه عم لىل لك يكرم رالود فالأ 8 يلاوح :
• 5.0 Reviews.io مبيقتو 4.7 Trustpilot مبيقتو :
• قالغالا لىل فاشكتسالا ةملاك نم تاعيبملا لىل وحت >20% :
• طباضو ،لمكالب ةقثومل ةدحومل ليغشتلا تاءارج نمضت :
• ةلباقو ةرارمتسالا اهصحف مت يذلى تايلا بهاوملا نم ةعومجمو ،ةدوجل
عسوتلا

- 123 ن م رثك أ مضت ي نورتك ل دي رب ةمئاق و ، ةصصخم ةيجم رب ةاداً :
ةلماك ةنقت ةعومجم و ، ي لآ دادعإ و ، ي نورتك ل دي رب ف ل
ك لالم ل محت ي ال ثي ح ، سلس لاق تنا لج أ ن م ةكرش ل ةلكي ه تمت :
ءالمع ل هاجت تاي لوؤسم ي أ ي لالح ل

تاونق ل ن ي ب جزم ت ةنزاوتم ةيقي و س ت ةيجي تارتسا ةكرش ل مدخت ست
ىل ع ةمئاق ل دو ه ل و ءادأ ل ىل ع دمت ع ت ي ت ل ةعوف دم ل ةعوف دم ل ةعوف دم ل
YouTube و LinkedIn و Meta ىل ع ةعوف دم ل ةيجام ت جال تالم ح ل ب دجت . ةل ا ح ل
تاداهش ل و NPS ىل ع تاق ي ل ع ت ل دعاست ام ن ي ب ، ع قوم ل ىل ل تارا ي زل م طعم
وم ن ل ي ت أي و . ن ي طشن ن ي رصان م ىل ل ن ي صار ل ءالمع ل ل ي و ح ت ي ف ةي و ق ل
لمع ل شرو و ت نرت ن ل ر ب ع تاودن ل و LinkedIn ىوت ح م ن م ي فاض ل
ءالمع ل ا ض ي أ ةكرش ل ى ع ر ت ام ك . ةصاخ ل ةيجم ت ج م ل تاعومجم ل و
ي ت ل ةي لمع ل ل ى و ر ل و ةع ن ق م ل ةل ا ح ل تاسار د ل ل خ ن م ن ي لم ت ح م ل
ةي ف اش ك ت س ا تامل ك م ز ج ىل ع م ه ع ج ش ت

ي ف ي ساساً لمع ق ي ر ف ل ل خ ن م 100% ةب س ن ب د غ ب ن ع ةكرش ل لمع ت
ن ي م ل ع ل ن ي د قاع ت م م ع د و ة د ح ت م ل تاي ل و ل :

ي ف ع و ب س أ ل / ةعاس 50 ىل ل 40 ن م لمع ل : ي ذ ي ف ن ت ل س ي ئ ر ل و س س ؤ م ل
، ب ي ر د ت ل ىل ع فارش ل و ، ج ت ن م ل ىل ع فارش ل و ، ق ي ر ف ل ةراد
ل اص تال و ، ةي راج ت ل ةمالع ل تاك ا رش و ، ل ي ج س ت ل ةيجي تارتسا و
ب ي ر د ت ل ج هان م و ، ي ن و ن ا ق ل ل اص تال و ، ب ي س ا ح م ل / ي لالم ل

ة د ح ت م ل تاي ل و ل ي ف ل م اك ماو د ب ن ي ف طوم 6 ن م ق ي ر ف ل ف ل أ ت ي
ة د ح ت م ل تاي ل و ل ي ف ي ئ ز ج ماو د ب و ل م اك ماو د ب ا د قاع ت م 20 ىل ل ة فاض ل ا ب
ا ي س آ و ة ي ب و ن ج ل ا ك ي ر م أ و

ةيجض ت ل ن و د ىل ع أ ةم ي ق تاذ ت ا م د خ و ح ن ل و ح ت ل ي ف ةكرش ل ت ح ج ن
رال و د ن ي يال م 7 ن آ ل ةكرش ل ل ةي و ن س ل تاداري ل ت زواج ت د ق و . ش م او ه ل ا ب
ي و ق ل ل ي ساس أ ل ب ل ط ل ل س ك ع ي ام م ، ةيضا م ل 12 ل ر ه ش أ ل ي ف ي ك ي ر م أ
ةمالع ل ةي و ه و ، ةدياز ت م ل ةي و ن س ل تاداري ل ا ع م . ةي ل ي غ ش ت ل ةءاف ك ل و
ي ل ا ث م ع ض و ي ف لمع ل ا ذ ه ن إ ف ، ةزات م م ل ش م او ه ل و ةروط ت م ل ةي راج ت ل
و م ن ل ن م ي ل ا ت ل ي و ت س م ل ل ىل ل ع ق و م ل ل ق ن ل د ي د ج ل ك لالم ل

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