

# ةدئار Saas ةصنم ةرادا لاجم يف دراوم لاورلا مدخت ةر شربلا



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## SaaS

ةعيرسة باحسة جمرصة نم يف رامثتس لال ةصرف عورشمل اذه لثم ي تاكشرلل مدخت، (HCM) ةيرشبل دراومل او بتاورلا ةرادل يف ةصصخت مومنللا تحجن دقو. ةينللا الكيرم اءان اعيمج يف ةطسوت مل او ةريغصلل ةيرشبل دراومل لولحل هب قووثوم دوزمك اهتنامك خيسرت يف ةكشرلل لكشب ةرركت م تاداريل ققحت ثيح، ةيويحلل ةيمهال تاذ بتاورلا ةرادو لىل عريستو، ةالمعلاب طافتحلال يئانثتسا لدع مبعتمتو، ريبك يميلق لال عسوتللا وحن حضاو راسم.

## ةكشرلل لىل ةماع ةرطن

دراومل ةرادو بتاورلا ةرادل يف ةصصخت م ةلماش ةصنم ةكشرلل مدقت رثكأ نم فلأنت، ةي باحسلل ةئيبلل اصيص مومصم (HCM) ةيرشبلل، بتاورلا ةرادو، ةلمعلال يوقللا ةرادل طيسبت لىل فدهت ةلمكت م ةدحو 12 نم اهضورع لىل ةفاضللاب. ةيرشبلل دراومل تاي لمعو، حئاولل لاثلثم ال او بتاورلا ةرادل تامدخ ةكشرلل مدقت، تاي جمربلل لاجم يف ةيساسال، نيشت كولبلل ةينقتب ةم وعدمللا ينورتك لىل عي قووتللا لولحو ةيجراخلل، ةالمعلللاب اءاجو اعونتم اميق اضرع قلخي ام.

نم رثكأل اهتامدخ مدقتو، نيشتنجرال يف ةكشرلل لىل سيشيئرل رقل م عقي اصصخت م 65 لىل او ح فطوتو، ةقطنم ال اءان اعيمج يف اطشن اليمع 380 يراجتللا ومنللاو، ةالمعلال لاجنو، تاجت نمم ل ريوطت تالاجم يف نولمعي.

## ةيرامثتس الال حم الم زربأ

- ردى SaaS، تاكارتشاب موعدم ةدوخلل لىل ةرركت م تاداريل ج دومن ةيونس ل تاداريل ال نم يكيرم رالود نويلم 2.3 براقى ام تاداريل لوصوب تاعقوت م، 2025 ماع يف (ARR) ةرركت م ال 2026 ماع يف يكيرم رالود نويلم 3.2 لىل ةرركت م ال ةيونس ال
- اىونس اومن ةكشرلل تققح ثيح، تاداريل ال يف يوق ومن راسم 35% ةبسنب (ARR) ةيونس ل تاداريل ال يف ةالمعلال ةدعاق نمض عسوتللاو دج ةالمعلاب طاققتساب اعوفدم، ابيرقت ةيلال.
- لدع م كلذ يف امب، ةالمعلاب طافتحلالل ةيئانثتسا تارشوم ل دعومو 98% ةبسنب (GRR) ةي لاجم ال تاداريل الاب طافتحلال ل دي ام 107% ةبسنب (NRR) ةي فاصلل تاداريل الاب طافتحلال تاعيمم ال ةدايز تاردابم حاجنو ةصنم ل ةيويحلل ةيمهال لىل
- م دحك تاي جمربلل تامدخ ل ةيغلل ل باءج يداصتقا ج دومن ةي لىل غشت ةعفار رفو ام 82.5% غلبى ل لاجم | شم اء م (SaaS) ل لعلل قاطن عسوت م ةريبك
- نم اطشن اليمع 380 نم رثكأ م صت ةعونتم ةالمعلال ةدعاق زيكرت رطاخم صافخنا م، ةطسوت مل او ةريغصلل تاكشرلل ةالمعلال.
- نييالم فدهتست، دعب ل غتست مل ةريبك ةي قوس ةصرف ةينللا الكيرم اءان اعيمج يف ةطسوت مل او ةريغصلل تاكشرلل

## TARGET PRICE

\$ 0

## GROSS REVENUE

\$ 2,300,000

## EBITDA

\$ 0

## BUSINESS TYPE

SAAS تامدخو تاي جمربلل

## COUNTRY

نيشتنجرال

## BUSINESS ID

L#20261090

دراومل لاجم في أزمو ةيودي تاي لمع لى لع دمعت لانت ال يتل  
ب.تاورلا ةرادو ةيرشبل

- لمع ةطخو ةي طمن ةدحو 12 ن م رثك أ مضم **ةبرجم تاجت ن م ةصن م**  
تاي ناكم او ،لمع ل ريسل ةمدقت م ةتمت أ لمشت راكتبالل ةيوق  
ةكراشم زيزعتل ةي مقرر تاودأو ،ةجدم ةيلام تامدحو ،بلطلال دن ع فدل  
ن.يفظومل
- ةينب ن م دي فستت ،**ةحصاو ةي مي ل ق ل ا ع سوت ةي ج ت ا ر ت س ا**  
ن م م انتم ي ئي ب ماظن ن مو ع سوت لل ةلباق ةي باحس ةي تحت  
الكيرم أ ق اوسأ وحن ني تنجرأ ل ا جراخ و من ل ا ع يرستل ا كرشل  
أ قاطن ع س و أ ل ا ة ني ت ال ل ا

## ي ج ت ا ر ت س ال ا س ا س ال ا

ي مقرر ل وحتل ا ةاقتل ا ةطقن دن ع أ زمي تم أ ع قوم «ر ف ل ي س» ع ورشم ل تحي  
ت ا د ا ر ي ا ب ة ك ر ش ل ا ع ت م ت . ة ي ل ا م ل ا ا ي ج و ل و ن ك ت ل ا و ة ل م ا ع ل ا ي و ق ل ا ة ر ا د ا و  
ةلباق SaaS ةصنمو ،ءالمع لاب زيمتم طاقتح ل دعمو ،ةيوق ةرركتم  
ل و ل ح ي ل ع ب ل ط ل ا د ي ا ز ت ع م . ي ف ا ر ع ج ل ا ع س و ت ل ل ا ة ر ي ب ك ص ر ف و ،ع س و ت ل ل  
ع ي م ج ي ف ة ي ر ش ب ل ا د ر ا و م ل ا ة ر ا د ا و ي م ي ط ن ت ل ل ا ل ا ت م ا ل ا و ة ي ل ل ا ل ا ب ت ا و ر ل ا  
ةباذج ةيرامثتسا ةصرف «ر ف ل ي س ع و ر ش م» ر ف و ي ،ة ني ت ال ل ا الكيرم أ ا ح ن أ  
د ر ا و م ل ا ا ي ج و ل و ن ك ت ت ا ع ا ط ق ع ر س أ د ح أ ي ف ع س و ت ل ل ا و أ ة ص ن م ي ل ع ذ ا و ح ت س ال ل  
ة ق ط ن م ل ا ي ف ا و م ن ة ي ر ش ب ل ا

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