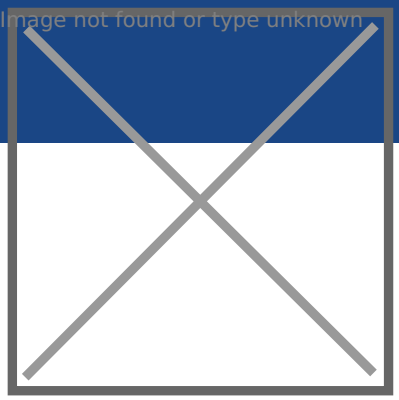


شركة رائدة ناشئة في مجال خدمات CPaaS المتخصصة في حلول الرسائل النصية القصيرة والتراب والحلول الصوتية

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شركة رائدة ناشئة في مجال خدمات CPaaS المتخصصة في حلول الرسائل النصية القصيرة والواتساب

شركة رائدة ناشئة في مجال خدمات CPaaS المتخصصة في حلول الرسائل النصية القصيرة والواتساب والحلول الصوتية للبيع

تُعد الشركة من بين أفضل 10 شركات للرسائل النصية القصيرة A2P في الهند، حيث نمت بنسبة 70% على أساس سنوي من السنة المالية 20 إلى السنة المالية 21.

وهي شركة رائدة في مجال منصة الاتصالات كخدمة (CPaaS) التي تساعد العملاء على المشاركة والإخطار والتسويق والعلان بطريقة مبتكرة عبر كل جهاز محمول في الهند.

تنشط الشركة في تقديم الخدمات المتعلقة بالرسائل النصية القصيرة وواتساب والصوت والبريد الإلكتروني التي تساعد على التروي للعلامات التجارية وزيادة الوعي بالعلامة التجارية.

ومن بين العملاء الرئيسيين البنوك والمؤسسات المالية وكبار تجار التجزئة وشركات المرافق العامة وشركات التجارة الإلكترونية.

تحقق الشركة ما يقرب من 90% من الإيرادات المتكررة شهرياً مع متوسط بقاء العملاء لأكثر من 5 سنوات كحد أدنى.

نظرة عامة على المنتجات والخدمات

القنوات: الرسائل النصية القصيرة والصوتية والبريد الإلكتروني وواتساب.

المنتجات: 4 منتجات برمجية للإعلان والتروي.

نظرة عامة على الأصول

– العمليات التجارية بأكملها ومنصة التكنولوجيا والعملاء والعلامة التجارية.

– أكثر من 40+ خادم، وأجهزة كمبيوتر متعددة، وأجهزة كمبيوتر محمولة وأثاث

نظرة عامة على المرافق

مساحة 12,000 قدم مربع من السجاد موزعة على 4 طوابق في MIDC، أنديري إيست. إنه مبنى مملوك للشركة ولكنه غير مشمول في الصفقة.

TARGET PRICE
$75,000,000

GROSS REVENUE
$25,000,000

EBITDA
$0

BUSINESS TYPE
البرمجيات كخدمة SAAS

REASON FOR SELLING
تقاعد

COUNTRY
الهند

BUSINESS ID
L#20220353

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